



MINUTES

- MEETING:** Board of Directors Meeting
- DATE:** Wednesday, October 30, 2019
- TIME:** 5:30 PM – 7:30 PM
- LOCATION:** DWBIA offices – 419 Pelissier Street
- ATTENDEES:** Brian Yeomans, Pat Papadeas, Bryan Datoc, Geoff Zanetti, Stephanie Clark, Rino Bortolin, David Prantera, Jeffrey Patterson (L), Larry Horwitz (L)
- REGRETS:** Bobby Russon
- ABSENT:**
- GUESTS:**
- STAFF:** Debi Croucher, Andrea Pollock

Agenda and Discussion	Responsibility of:
<ul style="list-style-type: none"> • Mr. Yeomans opened the meeting at 5:35PM • Distributed Agenda was adopted. • Mr. Horwitz requested update on lighting be added under New Business. 	Board of Directors
<ul style="list-style-type: none"> • Disclosure of Interest • None at this time 	
<ul style="list-style-type: none"> • Adoption of the Minutes • Minutes of Meeting dated September 25, 2019 were adopted. 	Board of Directors

Communications Items and Reports

Chair Reporting

Executive Director Reporting

DWBIA Board of Directors – Nick Angelini

- Mr. Angelini was introduced to the Board.
- Ms. Clark made a motion to **accept Mr. Angelini’s application to the Board. Motion was seconded by Mr. Zanetti. Motion was adopted.**

Board of Directors

Strategic Plan - update

- Goal is to wrap up the Strategic Plan by the end of the year.

Website – update

- Professional photos are currently being taken by Scenes for Dinner.
- Mr. Datoc calls motion **“to approve \$300 to approve social media plan for member.” Motion was seconded by Mr. Horwitz. Motion was adopted.**

Board of Directors

WIFF

- DWBIA provided tickets for board members for opening and closing nights.
- DWBIA is insuring the lighting and the hydro box for WIFF Alley.

Farmers’ Market

- Board needs a report from Sarah Cipkar for further decision.

Snow Removal

- DWBIA currently does not have a budget. Awaiting quotes from three companies: Garlatti, Essex County Maintenance and AC Landscaping.

<p><u>New Business</u></p> <p><u>Winter Floral Beautification – membership and street</u></p> <ul style="list-style-type: none"> Mr. Horwitz made a motion for “\$22,000 for winter flower beautification program including side street.” Motion was seconded by Ms. Clark. Motion was adopted. <p><u>Downtown Yonge BIA – Safe Streets Strategy</u></p> <ul style="list-style-type: none"> Positive: 6 officers present at weekly meeting with local citizen agencies. Negative: Location of one of their SIS (Yonge Dundas Square). <p><u>Mitac Report</u></p> <ul style="list-style-type: none"> Mr. Bortolin will move forward with distributing the report. <p><u>Lighting</u></p> <ul style="list-style-type: none"> DWBIA has a \$20,000 budget for lighting. <p><u>E-Mail Voting</u></p> <ul style="list-style-type: none"> Mr. Horwitz would like to cease e-mail voting. 	<p>Board of Directors</p>
<p>Adjournment</p> <ul style="list-style-type: none"> Meeting ended at 7:30PM 	<p>Board of Directors/ Administration</p>
<p>Next scheduled Board of Directors meeting to be held November 27, 2019 @ 5:30PM</p>	