



MINUTES

- MEETING:** Board of Directors Meeting
- DATE:** Wednesday, August 26, 2020
- TIME:** 5:30PM
- LOCATION:** Virtual Meeting
- ATTENDEES:** Brian Yeomans, Pat Papadeas, Bryan Datoc, Jeff Patterson, Geoff Zanetti, Sam Katzman, Larry Horwitz (L)
- REGRETS:** Rino Bortolin, Bobby Russon, Stephanie Clark
- ABSENT:**
- GUESTS:**
- STAFF:** Debi Croucher, Pauline Sorokopas

Agenda and Discussion	Responsibility of:
<ul style="list-style-type: none"> Mr. Yeomans opened the meeting at 5:35PM 	
<ul style="list-style-type: none"> Adoption of the Agenda Distributed Agenda was adopted by Ms. Papadeas, seconded by Mr. Datoc. 	Board of Directors
<ul style="list-style-type: none"> Disclosure of Interest – none at this time 	
<ul style="list-style-type: none"> Adoption of Minutes Minutes of Meeting held July 22, 2020 were adopted by Mr. Zanetti, seconded by Mr. Datoc. 	Board of Directors

Communications Items and Reports

Executive Director Reporting

Ouellette Car Cruise - update

- Ms. Croucher discussed the success of the Ouellette Car Cruise noting it was estimated that over 1,500 vehicles took part in the cruise and that people were happy the event had taken place.
- Discussion took place on how to get DWBIA members more involved in future years.

484 Pelissier

- Administration requested direction on pursuing the relocation of DWBIA offices to 484 Pelissier.
- Discussion took place on location, details of property and costs associated with relocating.
- Mr. Zanetti made the motion '**Administration to pursue issue**'. **Motion was seconded by Mr. Patterson. Motion was adopted.**

The Cheese Bar

- Administration advised The Cheese Bar (vendor at Farmers' Market) has expressed interest in moving into a brick/mortar location within the downtown.

Rasoi

- Administration advised that Rasoi, (Farmers' Market vendor for 10 years), is looking for to rent a space of approximately 700 sq. ft. with a full kitchen set up, to open up an Indian food catering business.

Farmers' Market E-Commerce

- Administration provided information on the Farmers' Market e-Commerce site which has been launched.
- Vendors to list merchandise/products on site which can be ordered and picked up and paid for, at the Farmers' Market on the Saturday, with an option coming in the future to make online payment for orders placed.

Board of Directors

<ul style="list-style-type: none"> Ms. Croucher discussed funding received to develop e-Commerce site. <p><u>Street Closure – update</u></p> <ul style="list-style-type: none"> Update provided on street closures already taken place along with upcoming closures. Discussion took place on costs associated with programming at street closures. Mr. Zanetti made the motion ‘\$4,000 for 2 weekend street closures’. Motion was seconded by Mr. Datoc. Motion was adopted. Funds to be taken from Events line item. 	<p>Board of Directors</p>
<p><u>Reimagine Downtown</u></p> <ul style="list-style-type: none"> Administration provided copy of artistic rendering prepared by a future Visual Arts & the Build Environment student, as to imagery that could potentially be located in windows of vacant properties downtown, detailing what property could possibly look like if rented. Subject was tabled for discussion at a later date. 	<p>Board of Directors</p>
<p><u>Board of Directors Application</u></p> <ul style="list-style-type: none"> Administration advised of Board of Directors application received, copy attached to meeting package, with applicant being the new owner of The Cook’s Shop Restaurant. Discussion took place on application with Ms. Papadeas making the motion ‘to accept application from Mr. Spencer Dawson’. Motion was seconded by Mr. Zanetti. Motion was adopted. 	<p>Board of Directors</p>
<p><u>Staffing Contracts</u></p> <p>Meeting went In-Camera at 6:45PM Meeting came out of In-Camera at 6:55PM</p> <ul style="list-style-type: none"> Mr. Zanetti made the motion ‘continue contract with David Vo and Rachel McEwen’. Motion was seconded by Mr. Datoc. Motion was adopted. 	<p>Board of Directors</p>

<ul style="list-style-type: none"> • Discussion took place on how to resolve issue. Decision was made to move forward with reworking parklet and to bring builder/designer to table to resolve issues. • Motion was made ‘for Villains to pay 50% of original quote (\$1,898.52), DWBIA will cover costs to correct problem’. Motion was adopted. • Mr. Patterson opposed motion. 	<p>Board of Directors</p>
<p>Meeting adjourned at 8:40PM Next scheduled Board of Directors meeting to be determined.</p>	<p>Board of Directors/ Administration</p>