



MINUTES

- MEETING:** Board of Directors Meeting
- DATE:** Wednesday, July 22, 2020
- TIME:** 5:30PM
- LOCATION:** La Guardia Restaurant, 59 Pitt St. E.
- ATTENDEES:** Brian Yeomans, Pat Papadeas, Bryan Datoc, Rino Bortolin, Jeff Patterson, Geoff Zanetti, Bobby Russon, Sam Katzman, Larry Horwitz
- REGRETS:** Stephanie Clark
- ABSENT:**
- GUESTS:**
- STAFF:** Debi Croucher, Pauline Sorokopas

Agenda and Discussion	Responsibility of:
<ul style="list-style-type: none"> Mr. Yeomans opened the meeting at 5:35PM 	
<ul style="list-style-type: none"> Adoption of the Agenda Distributed Agenda was adopted by Mr. Datoc, seconded by Mr. Zanetti. 	Board of Directors
<ul style="list-style-type: none"> Disclosure of Interest Mr. Zanetti declared a Conflict of Interest re: COW Request - update 	
<ul style="list-style-type: none"> Adoption of Minutes Minutes of Meeting held June 24, 2020 were adopted by Mr. Bortolin, seconded by Mr. Datoc. 	Board of Directors

Communications Items and Reports

Executive Director Reporting

COW Request for patios, sidewalks, parking and events - update

Mr. Zanetti declared Conflict of Interest on matter

- Discussion took place on parklets and interest of three members to also have parklets built. Discussion involved location and cost of construction of new parklets.
- Question was asked as to whether a standing motion be put in place re: parklets or discussion required on each individual project when request made.
- Mr. Russon made the motion ‘to pay 50% of cost of Parklets at a maximum of \$2,500 per location. Funds to be taken from Business Development’. Motion was seconded by Mr. Datoc.
- Discussion took place in regards to motion on the table. **Motion was unanimously adopted.**

Ouellette Car Cruise – update

- Administration discussed the Ouellette Car Cruise taking place Friday, August 14th 2020 noting that sponsorship packages have been sent out.
- As Festival Plaza is unavailable, vehicles will be meeting on Riverside Drive at Goyeau /Glengarry and leaving from this location, with route being same as in previous years.

Farmers’ Market – update

- Ms. Croucher advised the Market is well attended with up to 30 vendors registered, adding that even though masks are not required as it is an outdoor event, masks are available if requested by attendees.

Business Recruitment – The Hive

- Administration provided information in regards to survey created and being sent out, in regards to amenities needed/wanted for people working and living in downtown.

Board of Directors

<p><u>Finance Committee</u></p> <p><u>2019 Financial Statements</u></p> <ul style="list-style-type: none"> Administration provided the Board with a draft of the 2019 Financial Statements. Discussion and review took place of 2019 Statements provided. Mr. Datoc made the motion 'to approve the 2019 Financial Statements as presented'. Motion was seconded by Mr. Zanetti. Motion was adopted. <p><u>Expenditure Report</u></p> <ul style="list-style-type: none"> Mr. Datoc and Ms. Croucher provided information on May Expenditure Report attached to meeting package. Motion was adopted by Board of Directors to approve Expenditure Report as presented. <p><u>Marketing & Development – Committee of the Whole</u></p> <p><u>Commercial Rent Subsidy Program Application – Roti Bowl & Soul</u></p> <ul style="list-style-type: none"> Application attached to meeting package received from Roti Bowl & Soul. Discussion took place on application received with motion made by Mr. Datoc 'to approve commercial rent subsidy program application for Roti Bowl & Soul for 25% of rent'. Motion was seconded by Mr. Russon. Motion was adopted. 	<p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>
<p><u>New Business</u></p> <p><u>Purchase of Drone</u></p> <ul style="list-style-type: none"> Discussion took place in regards to purchasing a drone for use by DWBIA Administration. Mr. Russon made the motion 'to authorize purchase of drone and microphone equipment for staff doing marketing and social media, up to \$1,000. Funds to come from Digital Marketing'. Motion was seconded by Mr. Datoc. Motion was adopted. 	<p>Board of Directors</p>

<p><u>Art for Patios</u></p> <ul style="list-style-type: none"> • Discussion took place on proposal submitted for patios/parklet art - copy attached to meeting package. • Administration directed to advise that DWBIA are not in a position to approve project that encompasses property that are owned exclusively by members. <p>Meeting went In Camera at 7:15PM</p> <p>Mr. Horwitz declared Conflict of Interest on subject matter</p> <p>Meeting came out of In Camera at 7:30PM</p>	<p>Administration</p>
<p>Meeting adjourned at 7:30PM</p> <p>Next scheduled Board of Directors meeting to be determined.</p>	<p>Board of Directors/ Administration</p>