



MINUTES

- MEETING:** Board of Directors Meeting
DATE: Tuesday, October 5, 2021
TIME: 5:30PM
LOCATION: 484 Pelissier Street
ATTENDEES: Brian Yeomans, Pat Papadeas, Jeff Patterson, Rino Bortolin, Geoff Zanetti, Bobby Russon (L)
REGRETS: Larry Horwitz, Sam Katzman, Stephanie Clark
ABSENT: Spencer Dawson
GUESTS: Bryan Datoc
STAFF: Debi Croucher, Pauline Sorokopas

Agenda and Discussion	Responsibility of:
<ul style="list-style-type: none"> Mr. Yeomans opened the meeting at 6:00PM. 	
<ul style="list-style-type: none"> Adoption of the Agenda Ms. Papadeas requested that 'Health Unit Updates' be added to Agenda. Distributed Agenda with above addition was adopted. 	Board of Directors
<ul style="list-style-type: none"> Disclosure of Interest – None at this time 	
<ul style="list-style-type: none"> Adoption of Minutes Minutes of Meeting held May 26, 2021 were adopted. 	Board of Directors

<p><u>Communications Items and Reports</u></p> <p><u>Chair Reporting</u></p> <ul style="list-style-type: none"> Mr. Yeomans spoke on the OBIAA Conference that he and Ms. Papadeas attended in Hamilton in September. <p><u>Executive Director Reporting</u></p> <p><u>Summer Events/Night Market/Arts Fair/Flea Market - update</u></p> <ul style="list-style-type: none"> Ms. Croucher spoke on the series of 4 summer street closures hosted by the DWBIA with programming partially funded by SOCA. Discussion took place on members not fully utilizing street closures. Ms. Croucher provided information and vendor registration for Night Market taking place October 8th (6pm – 10pm), Arts Fair (Open Streets) taking place October 17th (10am – 2pm), and Flea Market taking place October 24th (10am – 2pm). Night Market and Flea Market both being held in Pelissier Street Parking Garage. <p><u>DWBIA HST Compliance</u></p> <ul style="list-style-type: none"> Ms. Croucher discussed quotation and proposed work to be performed by KPMG in regards to DWBIA HST compliance. Ms. Papadeas made the motion 'to proceed to engage KPMG re: compliance as per letter and to approve fee of \$6,000 plus'. Motion was seconded by Mr. Zanetti. Motion was adopted. <p><u>Elev8 Web Studio – Block of hours</u></p> <ul style="list-style-type: none"> Administration requested approval from Board of Directors to purchase a block of 100 hours from Elev8 Web Studio for work associated with DWBIA website. Mr. Zanetti made the motion 'to approve purchase of block of 100 hours with Elev8 Studio re: website work (amount to be negotiated and not to exceed \$9,000)'. Motion was seconded by Mr. Patterson. Motion was adopted. 	<p>Board of Directors</p> <p>Board of Directors</p>
<p><u>New Business</u></p> <p><u>Business Incentive Program – Roti Bowl & Soul</u></p> <ul style="list-style-type: none"> Discussion took place on Roti Bowl & Soul's, 2nd year application for Business Incentive Program, copy attached to meeting package. Mr. Datoc made the motion 'to approve Business Incentive Program Application by Roti Bowl & Soul for 2nd year in the 	<p>Board of Directors</p>

amount of \$625. Per month'. Motion was seconded by Mr. Zanetti. Motion was adopted.

Mr. Russon left meeting at 7:00PM

Holiday Decorations – festive baskets and bows

- Administration requested feedback from Board Members in regards to placing holiday decorations in the form of baskets and bows on street light poles within DWBIA boundary, as in previous years.
- Discussion took place on amount budgeted for holiday decorations. Mr. Patterson made the motion **'to approve Holiday Decorations (festive baskets and bows) for the DWBIA District, not to exceed \$30,000.'** Motion was seconded by Mr. Bortolin. Motion was adopted.

Districting Committee – AGW Installation

- Administration discussed two temporary artwork installations planned for the alley running from Maiden Lane to Park Street between Ouellette Avenue and Pelissier Street.
- Artwork to be installed for approximately 3 months with poster piece facing Ouellette Avenue in front of vacant open lot, and equestrian statue by Max Streicher placed facing Park Street on north side of Pelissier Parking Garage.
- AGW to cover cost of providing, mounting and installing artwork. Cost to DWBIA would consist of rental of scissor lift and right-of-way permit.

Bird Canada – Support for E-Scooters

- Request made by Bird Canada to forward letter of support to Mayor and City Council, in regards to continued e-scooter operations in City of Windsor.
- Motion was made by Mr. Bortolin **'to send letter of support to City of Bird Canada's continued e-scooter operations.'** Motion was seconded by Mr. Patterson. Motion was adopted.

UX Audit – this item was not discussed and deferred until 2022

Health Unit - update

- Mr. Yeomans thanked Mr. Bortolin for lobbying on behalf of DWBIA members, for WECHU to rescind letter of instruction issued in September re: closing times.

Board of Directors

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<p><u>Environmental Assessment Study University Avenue & Victoria Avenue</u></p> <ul style="list-style-type: none">• Discussion took place on consultation meetings held with City of Windsor in regards to Environmental Assessment Study – University Avenue & Victoria Avenue and DWBIA members affected by the study.• DWBIA members affected by study expressed concerns re: lack of parking for customers, delivery and loading areas being eliminated as well as drop-off areas.• Further discussion on members concerns to take place with City Engineering and Project Manager. <p><u>Winter Fest</u></p> <ul style="list-style-type: none">• Ms. Croucher spoke on funding received through Reconnect Grant which will be put towards Virtual Music Concert and decorative lighting for Winter Fest program.• DWBIA to raise funds for other programming consisting of Virtual Meet/Greets and Santa in the Alley.	
<p>Meeting adjourned at 8:30PM Next scheduled Board of Directors meeting to be determined.</p>	<p>Board of Directors/ Administration</p>