



## MINUTES

**MEETING:** Board of Directors

**DATE:** Tuesday, January 25, 2022

**TIME:** 5:30PM

**LOCATION:** Virtual

**ATTENDEES:** Brian Yeomans, Pat Papadeas, Jeff Patterson, Stephanie Clark, Rino Bortolin, Geoff Zanetti, Sam Katzman

**REGRETS:**

**ABSENT:** Larry Horwitz, Spencer Dawson

**GUESTS:** Jada Malott

**STAFF:** Debi Croucher, Pauline Sorokopas

Agenda and Discussion	Responsibility of:
1. Mr. Yeomans opened the meeting at 5:50pm	
2. Adoption of the Agenda.  Ms. Croucher requested that 'Valentine's Giveaway – windsoriteDOT.ca' be added to Agenda under 'New Business'.  Distributed Agenda with above addition was adopted.	Board of Directors
3. Disclosure of Interest  None at this time	
4. Adoption of Minutes dated December 14, 2021. Minutes were adopted by Mr. Bortolin and seconded by Mr. Zanetti.	Board of Directors

## Communications Items and Reports

### Chair Reporting

- Mr. Yeomans spoke on the challenges faced by member businesses during COVID times and thanked Mr. Bortolin for advocating for all BIA's during the various shutdowns.

### Executive Director Reporting

#### *e-Commerce Platform - update*

- Administration provided an update on progress of e-Commerce Platform. Domain name **shopdowntown.ca** secured, membership contacted and launch of program being early February 2022.

#### *Request to Delegate (moved ahead on Agenda)*

- Ms. Croucher introduced Ms. Jada Malott, Period Product Partner, to Board of Directors. Mr. Yeomans welcomed Ms. Malott to the meeting.
- Ms. Malott presented a slide presentation and spoke on Period Product Partner and its goals.
- Mr. Yeomans thanked Ms. Malott for her time and presentation.

**Ms. Malott left the meeting at 6:20pm.**

#### *Farmers Market Incubator*

- Administration advised that a signed Letter of Intent has been provided to The Hive.
- Funding was discussed along with grants becoming available through Federal Government which can be applied for in February 2022.

#### *Grants*

- Administration discussed funds received through grants in 2021 and advised of 2 being applied for at this time, one through Canadian Urban Institute and one through Reconnect Ontario for Winter Fest 2022.

#### *Member Update*

- Member updates provided by Administration in regards to relocation of Whiskeyjack Boutique, Hello Beautiful and Bearbacks closing their locations, Emerson Supply Co opening up at former DWBIA office location, 29 Park, Crazy Horse Saloon and Boom Boom Room properties being sold.

<p><b><u>New Business</u></b></p> <p><b><u>Re-Imagining &amp; Re-Homing H4</u></b></p> <ul style="list-style-type: none"> <li>Information was provided in regards to meeting and presentation made to City of Windsor and various sectors, by Glos Arch &amp; Eng. in regards to H4 (Homelessness &amp; Housing Help Hub) which opened in 2020 to create a safe place for people experiencing homelessness in Windsor-Essex.</li> <li>Slide presentation provided for Board Members outlining feasibility study performed by Glos. Study to go to City Council.</li> <li>Administration requested to circulate to DWBIA Board Members survey put out by Glos Arch &amp; Eng. to get input on some key topics.</li> </ul> <p><b><u>Lowend Co – Business Incentive Program</u></b></p> <ul style="list-style-type: none"> <li>Application received from Lowend Co attached to meeting package. Lowend Co applying for BIP due to moving to new location.</li> <li>Discussion took place on application with Ms. Papadeas making the motion <b>‘approve \$450 per month for 12 months, conditional upon meeting application requirements. Motion was seconded by Mr. Patterson. Motion was adopted.</b></li> </ul> <p><b><u>2022 Farmers’ Market</u></b></p> <ul style="list-style-type: none"> <li>Farmers’ Market 2022 budget presented by Administration outlining extension of weeks and proposed vendor packages.</li> <li>Ms. Papadeas made the motion <b>‘approve Farmers’ Market 2022 budget and vendor packages as presented’. Motion was seconded by Mr. Zanetti. Motion was adopted.</b></li> <li>Administration advised that Farmers’ Market applications will be online shortly.</li> </ul> <p><b><u>OBIAA – 2022 BIA Conference</u></b></p> <ul style="list-style-type: none"> <li>Ms. Croucher advised the Board that ‘Early Bird’ tickets will be on sale at a savings, in regards to 2022 BIA Conference and requested direction from the Board as to purchasing tickets.</li> <li>Administration directed to purchase 2 tickets; one being allotted to Executive Director.</li> </ul> <p><b><u>Valentine’s Giveaway – windsoriteDOT.ca – added to Agenda</u></b></p> <ul style="list-style-type: none"> <li>Discussion took place on co-operative ad campaign to be offered to DWBIA members at a cost of \$30 per participating member. Funds to be taken from Programming and Support.</li> </ul>	<p style="text-align: center;">Administration</p> <p style="text-align: center;">Board of Directors</p> <p style="text-align: center;">Board of Directors</p> <p style="text-align: center;">Administration</p>
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