



**THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION**  
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9  
DWBIA@DOWNTOWNWINDSOR.CA  
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## **DOWNTOWN WINDSOR BIA MARKETING & EVENTS STRIKING COMMITTEE**

### **AGENDA**

**Date:** Thursday, July 6, 2023

**Time:** 5:30 PM

**Location:** DWBIA Offices, 484 Pelissier Street

#### **COMMITTEE:**

Bars & Nightclubs:	Andrew Corbett
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

#### **1. CALL TO ORDER**

- Reading of Land Acknowledgement

We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

- Adoption of the distributed agenda

#### **2. DISCLOSURE OF PERCUNIARY INTEREST**

### 3. ADOPTION OF THE MINUTES

- Minutes of Meeting on June 1, 2023

### 4. REGULAR BUSINESS ITEMS

- Canada Day Arts Fair & Celebration – update
- Ouellette Car Cruise – update
- Buskers – update
- Play On! Canada 2024 – update
- Beach Volleyball Tournament – update
- Windsor Symphony Orchestra - In Tune, rate card & details
- Districting
- Marketing Campaign

### 5. PRESENTATIONS & DELEGATIONS

- CJAM – Higher Ground Festival – Sponsorship Request
  - Walter Petrichyn
- Brewing for Comedy – Sponsorship Request
  - Paul Montainier
- ADS Hotels Windsor – Advertising Opportunities
  - Rob Mallet – by telephone

### 6. UPCOMING MEETINGS

DWBIA Infrastructure & Development Striking Committee  
Thursday July 13, 2023

DWBIA Board of Directors  
Tuesday July 25, 2023

DWBIA Board of Directors  
Tuesday September 26, 2023

### ADJOURNMENT

**A quorum of three (3) voting members is required for DWBIA Board Meetings**

# DOWN TOWN WINDSOR