



THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9
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DOWNTOWN WINDSOR BIA MARKETING & EVENTS STRIKING COMMITTEE

AGENDA

Date: Thursday, August 3, 2023

Time: 5:30 PM

Location: DWBIA Offices, 484 Pelissier Street

COMMITTEE:

Professional Services:	Chris MacLeod
Bars & Nightclubs:	Andrew Corbett
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

1. CALL TO ORDER

- Reading of Land Acknowledgement

We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

- Adoption of the distributed agenda

2. DISCLOSURE OF PERCUNIARY INTEREST

3. ADOPTION OF THE MINUTES

- Minutes of Meeting on July 6, 2023

4. REGULAR BUSINESS ITEMS

- Canada Day Arts Fair & Celebration – update
- Ouellette Car Cruise – update
- Buskers – update
- Play On! Canada 2024 – update
- Beach Volleyball Tournament – update
- Marketing Campaign
 - Social media – reports
 - CJAM – Higher Ground Festival – update
 - Brewing for Comedy – update
 - Shine the Light Campaign, Hiatus House

5. UPCOMING MEETINGS

DWBIA Infrastructure & Development Striking Committee
Wednesday, August 9, 2023

DWBIA Marketing & Events Striking Committee
Thursday, September 7, 2023

DWBIA Infrastructure & Development Striking Committee
Thursday, September 14, 2023

DWBIA Board of Directors
Tuesday September 26, 2023

ADJOURNMENT

A quorum of three (3) voting members is required for DWBIA Board Meetings