



MINUTES

MEETING: Board of Directors
DATE: Tuesday, May 23, 2023
TIME: 5:30 PM
LOCATION: 484 Pelissier Street
ATTENDEES: Andrew Corbett, Chris MacLeod, Jennie Atkins, Misty Adams, Olivia Holt, Ray Blanchard, Renaldo Agostino, Sunny Bhatti
REGRETS:
ABSENT: Ron Balla
GUESTS: Valerie Dawn
STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
CALL TO ORDER Ms. Croucher opened the meeting at 5:34PM. Reading of Land Acknowledgement. Distributed agenda was adopted by Mr. Agostino, seconded by Ms. Adams.	Administration Administration Board of Directors
DISCLOSURE OF INTEREST None.	
ADOPTION OF THE MINUTES	Board of Directors

DWBIA Meeting Minutes | Board of Directors Meeting | May 23
, 2023

Minutes of the May 4, 2023 meeting were adopted by Mr. Blanchard and seconded by Ms. Holt.	
--	--

REPORTS

Executive Director Reporting

□ **Art Alley - Living Art Mural**

- Ms. Croucher asked for direction from the Board with respect to finding another location for the commissioned mural art installation scheduled for the back of 484 Pelissier.
- The Board directed Administration to seek another location within the DWBIA business district.
-
- The Board also asked Administration to request a quote from the muralist to restore and repair the existing mural, and to have it coated with anti-graffiti paint to mitigate any tagging.

Administration

Administration

○ **Grant Applications**

□ **Community Services Recovery Fund**

- Ms. Croucher advised the Board that the DWBRA had been awarded the CSRF grant. This grant is for the creation and development of a digital asset management solution for the DWBIA, in collaboration with the Windsor Symphony and Art Windsor-Essex.

□ **Libro Credit Union**

- Ms. Croucher relayed information about the upcoming Libro Credit Union grant, and discussions surrounding potential projects ensued.
- This grant could be used to support Farmers' Market activities, and it was decided that the DWBRA would apply for funding

□ **Local Food Infrastructure Fund (Sustain Ontario)**

- Ms. Croucher advised that the DWBRA would be eligible to apply for this grant to support the infrastructure needs of the Farmers' Market.
- Ms. Croucher suggested applying for 2 new electrical service connections, hydro- boxes and carts so that the west side of Pelissier St. could be activated with vendors requiring hydro.

<ul style="list-style-type: none"> ○ Mr. Corbett asked about the purchase of a food truck whereby different downtown businesses could promote their businesses at the Farmers Market. □ <u>Ontario Trillium Foundation – Capital Grant</u> <ul style="list-style-type: none"> ○ Ms. Croucher advised that the DWBIA was writing a grant on behalf of the Downtown Mission of Windsor for an outdoor courtyard at their headquarters, located at 875 Ouellette Ave. ○ Grant is due June 14. 	
<p>PRESENTATIONS & DELEGATIONS</p> <ul style="list-style-type: none"> □ <u>Valerie Dawn, Glos Arch + Eng, Windsor Civic Esplanade</u> <ul style="list-style-type: none"> ○ Ms. Glos spoke to the direction of the previous DWBIA Board regarding the importance of moving people through the downtown core and how food trucks may impact downtown restaurants. ○ Ms. Glos went over the Windsor Civic Esplanade plans and addressed any questions. ○ Ms. Glos stated that the plans would be presented to Windsor City Council on Monday, May 29, 2023. ○ Ms. Glos respectfully requested a letter of support from the DWBIA with respect to the Windsor Civic Esplanade plans. ○ Mr. Blanchard made the Motion “to approve the written support of the BIA for the proposed lighted pathway concept of the Civic Esplanade and the support to get it all completed at once.” Motion was seconded by Mr. Corbett, and adopted. ○ Ms. Croucher to speak to City Council at the meeting on Monday, May 29, 2023, in support of the Civic Esplanade. 	<p>Board of Directors</p>
<p>REGULAR BUSINESS ITEMS</p> <ul style="list-style-type: none"> □ <u>Downtown Investor Roundtable</u> <ul style="list-style-type: none"> ○ Mr. MacLeod spoke about hosting a Downtown Investor Roundtable a couple times a year to discuss investment in 	

<ul style="list-style-type: none"> ○ Ms. Croucher advised that she had been invited to join the SafePoint Advisory Committee as the DWBIA representative. ○ A virtual meeting to be held on Monday, June 5 from 1-2pm. ○ The Board was asked if anyone else would like to join Mr. Agostino and Ms. Croucher on the Committee. ○ Ms. Adams said she would like to be a participant on the Committee. ○ Discussion was held around inviting local businesses to participate. <p><input type="checkbox"/> <u>Tourism Windsor Essex Pelee Island AGM</u></p> <ul style="list-style-type: none"> ○ The AGM is to be held at the LaSalle Event Centre of Thursday, June 15 from 11:30-2pm. ○ Board was asked if they are interested in attending. ○ Mr. Agostino expressed interest in attending. 	Administration
<p>FINANCE</p> <p><input type="checkbox"/> <u>2023 Budget Submission</u></p> <ul style="list-style-type: none"> ○ Budget submitted to the City on Monday, May 22, 2023 	
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none"> <input type="checkbox"/> DWBIA Marketing & Events Striking Committee Thursday June 1, 2023 <input type="checkbox"/> DWBIA Infrastructure & Development Striking Committee Thursday, June 8, 2023 <input type="checkbox"/> DWBIA Board of Directors Tuesday, June 27, 2023 DWBIA Board of Directors Tuesday, July 25, 2023 DWBIA Board of Directors <input type="checkbox"/> Tuesday, September 26, 2023 	

ADJOURNMENT Meeting adjourned at 7:50PM	
---	--