



MINUTES

MEETING: Board of Directors

DATE: Tuesday, July 25, 2023

TIME: 5:30 PM

LOCATION: 484 Pelissier Street

ATTENDEES: Andrew Corbett, Chris MacLeod, Misty Adams, Olivia Holt, Ray Blanchard, Renaldo Agostino, Sunny Bhatti, Ron Balla

REGRETS:

ABSENT: Jennie Atkins

GUESTS: Dana Young

STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p>CALL TO ORDER Mr. MacLeod opened the meeting at 5:41.</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Mr. Balla, seconded by Mr. Blanchard.</p>	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p>
<p>DISCLOSURE OF INTEREST</p> <p>None.</p>	
<p>ADOPTION OF THE MINUTES</p>	<p>Board of Directors</p>

<p>Minutes of the Board of Directors meeting on June 27, 2023 meeting were adopted by Mr. Agostino. Adoption of the Minutes were seconded by Mr. Blanchard.</p>	
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<p>Minutes of the Marketing & Events Striking Committee meeting on July 6, 2023 were adopted by Mr. Agostino. Adoption of the Minutes were seconded by Mr. Blanchard.</p>	
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<p>Minutes of the Infrastructure & Development Striking Committee meeting on July 13, 2023 were adopted by Mr. Balla. Adoption of Minutes were seconded by Ms. Holt.</p>	
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REGULAR BUSINESS ITEMS

Marketing

Ouellette Car Cruise – update

- Administration provided an update on registration of vendors and cruiser.
- Administration provided an update on sponsorship ideas and discussion ensued with sponsorship ideas.

Administration

Buskers – update

- Administration provided an update on the Buskers including start date, times and possible locations.
- Administration noted that a call of interest will be going out to gather additional artists.

Administration

Beach Volleyball Tournament – update

- Administration provided an update on where we stand with the planning of this event.
- Administration provided an update on dates, times and locations of volleyball courts.
- Administration provided an update on the Rotary Club involvement.

Administration

Marketing Campaign

- Administration stated that the Marketing Campaign is a work in progress and the item will be brought to the Marketing and Events Striking Committee meeting on August 3, 2023.

Administration

Motions for Marketing & Events Striking Committee meeting held July 6, 2023.

- Windsor Symphony Orchestra
- Red Frogs

□ **Windsor Spitfires Puck**

- Mr. Agostino provided information on the Back of the Puck sponsorship. Businesses can become the official sponsor of the Windsor Spitfires. The DWBIA logo would be on every Spitfire puck used and these pucks are the official puck of the OHL.
- Mr. Agostino noted that these pucks can be purchased new as well as used game pucks are also up for sale.
- Discussion surrounded having the Spitfires mascot visit the Downtown Farmers' Market or Open Streets in September.
- Motion made by Mr. Blanchard **“to spend \$1,300.00 from the Digital Advertising budget to secure the rights for the DWBIA to be the official sponsor of the Windsor Spitfires.”**
- The Motion was seconded by Mr. Bhatti, and approved.

□ **Benches – update**

- Mr. Agostino provided update that 4 tables that were removed from the 700 block of Ouellette and moved to the courtyard at the Mission.
- Administration noted the cost to add arms to the benches in the downtown area, whether one arm or two arms.
- Discussion made to add 2 arms to 1 bench and add 1 arm to 1 bench for the time being. Bring to next Infrastructure & Development Striking Committee meeting.

□ **Security Cameras & Surveillance – update**

Motions from Infrastructure & Development Striking Committee meeting held on July 13, 2023.

- Christmas Decorations for street poles

- **“Motion to pass the Infrastructure Motion dated July 13, 2023.”** was made by Mr. Balla.
- The Motion was seconded by Ms. Hold, and approved.

PRESENTATIONS & DELEGATIONS

- Dana Young of Willis Business Law, met with the Board via Zoom to discuss the legal opinion regarding the use of private Security Cameras by businesses.
- Ms. Young provided a Memorandum for all Board Members.
- Ms. Young provided information on privacy issues, legal risks to businesses using these types of cameras.
- Ms. Young provided the names of some communities with successful, legal privacy cameras.
- Ms. Young stated that if the Board wanted to continue along this path, her recommendation would be for the DWBIA to call a meeting with the Windsor Police Service, the City of Windsor and any service agencies that may have an opinion on this issue.

UPCOMING MEETING DATES

- DWBIA Marketing & Events Striking Committee
Thursday, August 3, 2023
- DWBIA Infrastructure & Development Striking Committee
Wednesday, August 9, 2023
- DWBIA Board of Directors
Tuesday, September 26, 2023

ADJOURNMENT

Meeting adjourned at 8:00 PM	
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