



**THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION**  
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9  
DWBIA@DOWNTOWNWINDSOR.CA  
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## **DOWNTOWN WINDSOR BIA STRIKING COMMITTEES MEETING AGENDA**

**Date:** Thursday, January 18, 2024

**Time:** 5:30 PM

**Location:** DWBIA Offices, 484 Pelissier Street

### **COMMITTEE:**

Professional Services:	Chris MacLeod
Bars & Nightclubs:	Andrew Corbett
Member at Large:	Jennie Atkins
Commercial Property Owner: Developer:	Ray Blanchard
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Restaurant (unlicensed):	Ron Balla
Retail:	Misty Adams
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

### **1. CALL TO ORDER**

- Reading of Land Acknowledgement

We [] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

- Adoption of the distributed agenda

## 2. DISCLOSURE OF PERCUNIARY INTEREST

## 3. ADOPTION OF THE MINUTES

- Minutes of combined Striking Committee Meeting of December 5, 2023

## 4. REGULAR BUSINESS ITEMS

- Windsor Detroit Tunnel Corporation
  - Tal Czudner, Chief Executive Officer, Windsor Detroit Tunnel
- Swift-Mas Christmas Contest– update
- Canada Day Parade
- Benches – update
- Cigarette Bins - update
- Downtown Safety & Security Roundtable – discussion & website
- Security – update & discussion on System Rebate Application

## 5. UPCOMING MEETINGS

Board of Directors meeting  
Tuesday, January 23, 2024 at 5:30pm

Membership Budget meeting  
Thursday, February 1, 2024 at 6:00pm

## ADJOURNMENT

A quorum of three (5) voting members is required for DWBIA Board Meetings



## MINUTES

**MEETING:** Combined Striking Committees  
**DATE:** Tuesday, December 5, 2023  
**TIME:** 5:30 PM  
**LOCATION:** 484 Pelissier Street  
**ATTENDEES:** Andrew Corbett, Chris MacLeod, Misty Adams, Ray Blanchard, Sunny Bhatti, Olivia Holt, Councillor Renaldo Agostino  
**REGRETS:** Jennie Atkins, Ron Balla  
**STAFF:** Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p><b>CALL TO ORDER</b></p> <p>Mr. MacLeod opened the meeting at 5:41 pm</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Ms. Adams, seconded by Mr. Agostino.</p>	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p>
<p><b>DISCLOSURE OF INTEREST</b></p> <p>None.</p>	
<p><b>ADOPTION OF THE MINUTES</b></p> <p>Adoption of the Minutes of the combined Marketing &amp; Events and Infrastructure &amp; Development Striking committees held on November 9, 2023 was adopted by Mr. Agostino and seconded by Mr. Corbett.</p>	<p>Board of Directors</p>

REGULAR BUSINESS ITEMS	
<ul style="list-style-type: none"> <li>• <b>Benches – update</b> <ul style="list-style-type: none"> <li>○ Administration noted that a motion was made at the November 28, 2023 Board of Directors meeting to approve up to \$7,000 to add arms to the remaining benches.</li> <li>○ Administration noted the hope is to have the arms manufactured by year end and installed early in the new year.</li> </ul> </li> </ul>	<p>Board of Directors</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Cigarette Bins – update</b> <ul style="list-style-type: none"> <li>○ Administration noted that the questions have been printed and installed on the Cigarette Ballot Bins.</li> <li>○ Administration noted that the bins are to be installed in six downtown locations on Thursday, December 7 between 6:00-9:00am.</li> <li>○ Administration noted that a news conference will take place on Thursday, December 7 at 10:30am at The Loose Goose.</li> <li>○ Administration noted that there is an area on the DWBIA website where the public can suggest questions to pose on the ballot bins.</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Santa Claus Parade</b> <ul style="list-style-type: none"> <li>○ Administration noted that there was an excellent turnout for the event and how wonderful it was to see people of all ages downtown enjoying the event.</li> <li>○ Discussion surrounded whether there was a way to determine economic impact during the hours of the parade. Administration noted the only way to make a determination would be to approach each individual business and ask for their stats for that time frame. Administration also noted that many businesses are not open to sharing any information.</li> <li>○ Mr. MacLeod noted that the hot chocolate stands were a huge success, with less people attending the one close to Riverside Drive.</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Winter Fest – Holiday Market</b> <ul style="list-style-type: none"> <li>○ Administration noted that the Holiday Market ran from 3pm to 8pm on December 2.</li> </ul> </li> </ul>	<p>Administration</p>



<p><b>UPCOMING MEETING DATES</b></p> <ul style="list-style-type: none"><li>• DWBIA Board of Directors Thursday, December 14, 2023</li><li>• Holiday Party Thursday, December 14, 2023</li></ul>	
<p><b>ADJOURNMENT</b></p> <p>Meeting adjourned at 8:15pm</p>	