

THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION 484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9 DWBIA@DOWNTOWNWINDSOR.CA DOWNTOWNWINDSOR.CA 519-252-5723

DOWNTOWN WINDSOR BIA STRIKING COMMITTEES MEETING AGENDA

Date: Thursday, January 18, 2024 Time: 5:30 PM

Location: DWBIA Offices, 484 Pelissier Street

COMMITTEE:

Professional Services:	Chris MacLeod
Bars & Nightclubs:	Andrew Corbett
Member at Large:	Jennie Atkins
Commercial Property Owner: Developer:	Ray Blanchard
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Restaurant (unlicensed):	Ron Balla
Retail:	Misty Adams
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

1. CALL TO ORDER

• Reading of Land Acknowledgement

We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

• Adoption of the distributed agenda

2. DISCLOSURE OF PERCUNIARY INTEREST

3. ADOPTION OF THE MINUTES

• Minutes of combined Striking Committee Meeting of December 5, 2023

4. REGULAR BUSINESS ITEMS

- Windsor Detroit Tunnel Corporation
 - Tal Czudner, Chief Executive Officer, Windsor Detroit Tunnel
- Swift-Mas Christmas Contest– update
- Canada Day Parade
- Benches update
- Cigarette Bins update
- Downtown Safety & Security Roundtable discussion & website
- Security update & discussion on System Rebate Application

5. UPCOMING MEETINGS

Board of Directors meeting Tuesday, January 23, 2024 at 5:30pm

Membership Budget meeting Thursday, February 1, 2024 at 6:00pm

ADJOURNMENT

A quorum of three (5) voting members is required for DWBIA Board Meetings



MINUTES

MEETING:	Combined Striking Committees
DATE:	Tuesday, December 5, 2023
TIME:	5:30 PM
LOCATION:	484 Pelissier Street
ATTENDEES:	Andrew Corbett, Chris MacLeod, Misty Adams, Ray Blanchard, Sunny Bhatti, Olivia Holt, Councillor Renaldo Agostino
REGRETS :	Jennie Atkins, Ron Balla
STAFF:	Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
CALL TO ORDER	
Mr. MacLeod opened the meeting at 5:41 pm	Administration
Reading of Land Acknowledgement.	Administration
Distributed agenda was adopted by Ms. Adams, seconded by Mr. Agostino.	Board of Directors
DISCLOSURE OF INTEREST	
None.	
ADOPTION OF THE MINUTES	
Adoption of the Minutes of the combined Marketing & Events and Infrastructure & Development Striking committees held on November 9, 2023 was adopted by Mr. Agostino and seconded by Mr. Corbett.	Board of Directors

REGULAR BUSINESS ITEMS		AR BUSINESS ITEMS	
•	Benches – update		
	0	Administration noted that a motion was made at the November 28, 2023 Board of Directors meeting to approve up to \$7,000 to add arms to the remaining benches.	Board of Directors
	0	Administration noted the hope is to have the arms manufactured by year end and installed early in the new year.	Administration
•	Cig	arette Bins – update	
	0	Administration noted that the questions have been printed and installed on the Cigarette Ballot Bins.	Administration
	0	Administration noted that the bins are to be installed in six downtown locations on Thursday, December 7 between 6:00-9:00am.	Administration
	0	Administration noted that a news conference will take place on Thursday, December 7 at 10:30am at The Loose Goose.	Administration
	0	Administration noted that there is an area on the DWBIA website where the public can suggest questions to pose on the ballot bins.	Administration
•	Sar	nta Claus Parade	Administration
	0	Administration noted that there was an excellent turnout for the event and how wonderful it was to see people of all ages downtown enjoying the event.	
	0	Discussion surrounded whether there was a way to determine economic impact during the hours of the parade. Administration noted the only way to make a determination would be to approach each individual business and ask for their stats for that time frame. Administration also noted that	Administration
		many businesses are not open to sharing any information.	Administration
	0	Mr. MacLeod noted that the hot chocolate stands were a huge success, with less people attending the one close to Riverside Drive.	
•	Wir	iter Fest – Holiday Market	Administration
	0	Administration noted that the Holiday Market ran from 3pm to 8pm on December 2.	

C	Administration noted that it was well attended and the vendors were quite happy with the turnout.	Administration
C	Discussion surrounded perhaps keeping the market open later if we run it at the same time as a parade.	Administration
C	Discussion also surrounded putting up signage on the sidewalk at Park Street to announce the market.	Administration
• 9	Swift-mas Christmas - update	
C	Administration noted that in the 4 days since the launch of the contest, there have been 96 entries, with purchases from 41 different downtown businesses.	Administration
C	Administration noted that in addition to the entries there have been 2 essay entries.	Administration
C	Discussion surrounded how the winners will be selected. The winners will be determined by random pick and Elev8 Web Studio, an independent contractor, will select the winners.	
(Discussion surrounded making the announcement of the winners on AM-800, Mike & Lisa, in early January 2024.	Board of Directors
• \$	Security Cameras Grant	
C	Administration noted that the City of Windsor had brought a potential grant to our attention. The grant could potential be used for capital expenditures, such as the security cameras.	Administration
C	Administration noted that Grant application is due on December 12, 2023 and the City has asked to see the completed application before it is submitted.	Administration
C	Administration noted that it is a stretch for the DWBIA to apply for the grant as it deals with youth gun violence and the DWBIA does not in any way deal with this type of issue, nor is it our mandate.	Administration
C	Administration noted, to complete the Application, 20 to 30 letters of support would be needed from downtown businesses showing how the DWBIA has helped with this type of issue.	Administration
UPCO	DMING MEETING DATES	
	DWBIA Board of Directors Thursday, December 14, 2023	
	Holiday Party Thursday. December 14, 2023	

UPCOMING MEETING DATES	
DWBIA Board of Directors Thursday, December 14, 2023	
 Holiday Party Thursday. December 14, 2023 	
ADJOURNMENT	
Meeting adjourned at 8:15pm	