



## MINUTES

**MEETING:** Striking Committees  
**DATE:** Thursday, February 15, 2024  
**TIME:** 5:30 PM  
**LOCATION:** 484 Pelissier Street  
**ATTENDEES:** Chris MacLeod, Andrew Corbett, Ray Blanchard, Sunny Bhatti, Olivia Holt, Councillor Renaldo Agostino  
**REGRETS:** Misty Adams, Ron Balla  
**GUEST:** Jennifer Matotek, Executive Director, Art Windsor-Essex; and Shane Peters, Good Greens' Food Reclamation Program  
**STAFF:** Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p><b>CALL TO ORDER</b></p> <p>Mr. MacLeod opened the meeting at 5:45 pm</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Mr. Agostino, seconded by Mr. Blanchard.</p>	<p>Administration</p> <p>Administration</p> <p>Striking Committees</p>
<p><b>DISCLOSURE OF INTEREST</b></p> <p>None.</p>	
<p><b>ADOPTION OF THE MINUTES</b></p> <p>Minutes of the combined Striking Committees meeting held on January 18, 2024 were adopted by Mr. Agostino and seconded by Mr. Corbett.</p>	<p>Striking Committees</p>

<b>REGULAR BUSINESS ITEMS</b>	
<ul style="list-style-type: none"> <li>• <b>DWBIA Budget meeting – update</b> <ul style="list-style-type: none"> <li>○ Mr. MacLeod noted that the meeting went well, with minimal membership attending. The Financial Statements and 2024 Budget were unanimously approved by membership.</li> <li>○ Administration noted that the approved budget would be submitted to the City of Windsor, along with the meeting minutes.</li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>COW Budget 2024, Sidewalk Cafes &amp; Parklets – update</b> <ul style="list-style-type: none"> <li>○ Mr. Agostino noted that the City approved funding for downtown projects/initiatives in the amount of \$1 million in the capital budget.</li> <li>○ Mr. Agostino noted that the City will leave metered parking at 6pm, but also noted that other ideas are being discussed.</li> <li>○ Mr. Agostino noted that the City has continued to waive the fees for sidewalk cafes and parklets, but that we should expect the fees to be reinstated in 2025.</li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Striking Committees</p>
<ul style="list-style-type: none"> <li>• <b>Downtown Safety &amp; Security Roundtable – update</b> <ul style="list-style-type: none"> <li>○ Mr. Agostino noted that the most recent meeting went smoothly.</li> <li>○ Mr. Agostino noted that there are some upcoming announcements, where concrete supports will be put in place for vulnerable citizens.</li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Striking Committees</p>
<ul style="list-style-type: none"> <li>• <b>Influencer Marketing – update</b> <ul style="list-style-type: none"> <li>○ Discussion surrounded keeping the Downtown Destination Committee small for the time being, with key stakeholders being invited. Once funding has been secured, additional tourism and marketing stakeholders will be invited to join.</li> <li>○ Administration noted that the FedDev Tourism Growth grant, due February 29, 2024, would be a source of funding for these projects.</li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Grants – update</b></li> </ul>	

<ul style="list-style-type: none"> <li>○ Administration noted that there are 2 grants which the DWBIA/DWBRA will be applying for; notably the CUI My Main Streets Applicator and the Tourism Growth grant.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>● <b>Cigarette Bins – update</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ Administration noted that there are 2 cigarette bins that have been vandalised, specifically in front of Lefty’s and The Bull &amp; Barrel.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Administration noted that the manufacturer has been contacted and that we are looking into the cost of replacement parts compared to new bins.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Discussion to continue at Board of Directors meeting on February 27, 2024.</li> </ul>	Striking Committees
<ul style="list-style-type: none"> <li>● <b>Shane Peters – Good Greens Food Reclamation Program</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ Mr. Peters attended the meeting to present the Interim Report for the Good Greens Food Reclamation Program.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Administration noted that the funding received from Libro Credit Union will enable the program to continue until June 2024. Further funding will be necessary to continue the program until the end of the Market season in October 2024.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Motion made by Mr. Blanchard noting <b>“The DWBIA will fund the Good Greens’ Food Reclamation Program for the entire Farmers’ Market season in 2024 if there is any shortfall in fund raising up to \$10,000.00.”</b></li> </ul>	Striking Committees
<ul style="list-style-type: none"> <li>○ The Motion was seconded by Ms. Holt, and approved.</li> </ul>	
<p><b>NEW BUSINESS ITEMS</b></p>	
<ul style="list-style-type: none"> <li>● <b>Jennifer Matotek, Executive Director – Art Windsor-Essex</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ Ms. Matotek pitched the idea of the Night Light Festival, with different sponsorship levels.</li> </ul>	
<ul style="list-style-type: none"> <li>○ Ms. Matotek noted there is no set date for the presentation of the first pilot project. She also noted the Arts Windsor-Essex is open to working alongside other established events.</li> </ul>	
<ul style="list-style-type: none"> <li>○ Discussion tabled until February 27, 2024 Board of Directors meeting.</li> </ul>	Striking Committees

<ul style="list-style-type: none"> <li>• <b>Rose City Clean Sweep</b> <ul style="list-style-type: none"> <li>○ Administration noted that the City of Windsor would be happy to support this initiative by providing garbage bags and gloves, and arranging for refuse collection.</li> <li>○ Mr. MacLeod noted that he would like a meeting set up with the United Way as a way of coordinating all efforts.</li> <li>○ The question was brought forward about removing old "Adopt this Street" signage noting that certain streets or areas were previously adopted by local businesses.</li> <li>○ This item is tabled for discussion at the Board of Directors meeting on February 27, 2024.</li> </ul> </li> </ul>	<p>Administration</p> <p>Striking Committees</p> <p>Striking Committees</p> <p>Striking Committees</p>
<ul style="list-style-type: none"> <li>• <b>Municipal Garbage Bin Sensors &amp; Commercial Bulk Item Collection</b> <ul style="list-style-type: none"> <li>○ Administration noted that the City of Windsor has started a pilot project, whereby sensors have been installed on 20 garbage bins. These sensors will note when a bin is 75% full and the bin can then be emptied before it reaches capacity.</li> <li>○ Discussion surrounded the cost of the sensors as well as the cost to monitor the sensors.</li> <li>○ Discussion surrounded whether the DWBIA could work in partnership with the City of Windsor to have sensors located in bins in certain problem areas.</li> <li>○ Discussion surrounded residential bulk item pick up and whether an agreement could be reached with the City to offer these services to commercial businesses too. Mr. Agostino to raise the issue as a Council Question.</li> <li>○ This item is tabled for discussion at the Board of Directors meeting on February 27, 2024.</li> </ul> </li> </ul>	<p>Administration</p> <p>Striking Committees</p> <p>Striking Committees</p> <p>Striking Committees</p> <p>Striking Committees</p>
<ul style="list-style-type: none"> <li>• <b>Battle 519 Event 2024</b> <ul style="list-style-type: none"> <li>○ Administration spoke about Battle 519, which is a basketball tournament taking place the first weekend of September 2024 at Riverfront Festival Plaza</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p>

<ul style="list-style-type: none"> <li>○ The event organizers noted that they are not seeking financial support from the DWBIA, but that they are rather seeking the DWBIA’s help in promotion, marketing, food and retail vendors.</li> </ul>	<p>Administration</p>
<ul style="list-style-type: none"> <li>● <b>Accessible Parking on University West, between Pelissier &amp; Victoria</b> <ul style="list-style-type: none"> <li>○ Administration noted that the City of Windsor is proposing to convert 2 on-street meters in the 100-block of University Avenue West into accessible parking spaces.</li> <li>○ The City has also proposed an alternative in converting commercial loading spots to commercial/accessible spots in front of the Capitol Theatre.</li> <li>○ Motion made by Mr. Agostino <b>“to convert commercial parking in front of WSO/Capitol to commercial/accessible parking.”</b></li> <li>○ The Motion was seconded by Mr. Corbett, and approved.</li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Striking Committees</p>
<ul style="list-style-type: none"> <li>● <b>Chamber of Commerce – event</b> <ul style="list-style-type: none"> <li>○ Mr. MacLeod noted that the Chamber of Commerce is holding its Economic Outlook Luncheon on Tuesday, March 5. As a Member, the DWBIA is eligible to redeem one free ticket.</li> <li>○ Mr. MacLeod asked the Committee if any other members were interested in attending. Messrs. Agostino, Blanchard, MacLeod and Bhatti expressed interest in attending.</li> </ul> </li> </ul>	<p>Striking Committees</p>
<ul style="list-style-type: none"> <li>● <b>Metropolitan Building – Banners</b> <ul style="list-style-type: none"> <li>○ Ms. Cosco has reinvigorated the Metropolitan Building on University West and recently added small, tasteful banners to the façade of the building. She was contacted by the City to obtain a permit but must carry a minimum of \$5 million in liability insurance.</li> <li>○ Discussion surrounded using DWBIA’s insurance to cover liability insurance requirements of member businesses attempting to beautify their buildings.</li> <li>○ Motion made by Mr. Agostino <b>“to ensure up to \$5 million dollars for sidewalk insurance in regards to signs for</b></li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Striking Committees</p>

<p><b>downtown businesses. This would all depend on insurance premiums.”</b></p> <ul style="list-style-type: none"> <li>○ The Motion was seconded by Ms. Holt, and approved.</li> </ul> <p>• <b>Volleyball Courts</b></p> <ul style="list-style-type: none"> <li>○ Administration noted that there is exciting news to share regarding the Volleyball Courts.</li> <li>○ The Riverside Volleyball Club would like to enter into an agreement with The Bull &amp; Barrel and the DWBIA wherein they will run a volleyball league at the Khan Courts from May 1 to September 1, Sunday through Friday.</li> <li>○ The DWBIA would need staff to clean before and after games. The time needed for this would be minimal.</li> <li>○ The Committee approved Administration proceeding with this project.</li> </ul> <p>• <b>Carnival For Kids</b></p> <ul style="list-style-type: none"> <li>○ Mr. Agostino would like to bring a carnival-type event to the downtown where different areas of the downtown could be activated with events for children, or children at heart.</li> <li>○ These events could be partnered with Canada Day and would be presented by an external event organizer.</li> <li>○ Mr. Blanchard asked what would be required, or who would have to be contacted to gain permission to paint a permanent or semi-permanent hopscotch game in front of the Bitcoin Building. Administration to look into this request.</li> </ul>	<p>Administration</p> <p>Administration</p> <p>Striking Committees</p> <p>Administration</p>
<p><b>UPCOMING MEETING DATES</b></p> <ul style="list-style-type: none"> <li>• <b>DWBIA Board of Directors meeting</b> Tuesday, February 27, 2024 at 5:30pm</li> <li>• <b>Combined Striking Committees meeting</b> Thursday, March 14, 2024 at 5:30pm</li> <li>• <b>Board of Directors meeting</b> Tuesday, March 26, 2024 at 5:30pm</li> </ul>	
<p><b>ADJOURNMENT</b></p>	

Meeting adjourned at 7:16pm	
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