



MINUTES

MEETING: Board of Directors

DATE: Thursday, February 27, 2024

TIME: 5:30 PM

LOCATION: 484 Pelissier Street

ATTENDEES: Chris MacLeod, Andrew Corbett, Jennie Atkins, Misty Adams, Olivia Holt, Ray Blanchard, Sunny Bhatti, Ron Balla, Councillor Renaldo Agostino

REGRETS:

STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p>CALL TO ORDER</p> <p>Mr. Corbett opened the meeting at 5:49pm.</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Mr. Balla, seconded by Mr. Corbett.</p>	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p>
<p>DISCLOSURE OF INTEREST</p> <p>None.</p>	
<p>ADOPTION & APPROVAL OF THE MINUTES & MOTIONS</p> <p>Minutes of the Board of Directors meeting held on January 23, 2024; the DWBIA Annual General meeting held on February 1, 2024; and the Striking Committees meeting held on February 15, 2024.</p>	<p>Board of Directors</p> <p>Board of Directors</p>

<p>Minutes and Motions were adopted by Ms. Holt, seconded by Mr. Corbett, and approved.</p>	
<p>REGULAR BUSINESS ITEMS</p>	
<ul style="list-style-type: none"> • Sidewalk Cafes & Parklets - update <ul style="list-style-type: none"> ○ Applications are in the process of being completed and sent to the City of Windsor for approval. ○ Administration noted that 3-season sidewalk cafes will be allowed to operate from March 1, 2024 to November 15, 2024, whereas parklets will be operational from April 1, 2024 to November 15, 2024, with City approval. 	<p>Board of Directors</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> • Grants <ul style="list-style-type: none"> ○ Tourism Growth Program <ul style="list-style-type: none"> ▶ Administration noted that the grant application is due February 29, 2024. ▶ Administration noted that, if awarded, 50% of the funds awarded had to be matched. ▶ Motion made by Mr. Corbett to "approved \$125,000 in matching funds for the Tourism Growth Grant." ▶ The Motion was seconded by Ms. Atkins, and approved. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> ○ CUI My Main Streets Community Activator <ul style="list-style-type: none"> ▶ Administration stated that the grant intake period closes on March 31, 2024. ▶ Administration stated that applicants are eligible to apply for up to \$250,000. ▶ Administration stated that the DWBIA would be applying for funding for Farmers' Market district signage, as well as for lighting infrastructure for Pelissier Street, at a minimum between Wyandotte and Park Streets. 	<p>Administration</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> ○ Farmers' Market Ontario 	<p>Administration</p>

<ul style="list-style-type: none"> ▶ Administration noted that applicants could receive up to \$2,500 to offset their advertising and marketing costs for the 2024 Farmers' Market season. ▶ Motion made by Mr. Balla "to approved application for Tourism Grant, Main Streets, Farmers Market Grants." ▶ The Motion was seconded by Ms. Sergi, and approved. 	<p>Board of Directors</p> <p>Administration</p>
<ul style="list-style-type: none"> • Cigarette Bins - updated <ul style="list-style-type: none"> ○ Administration noted that the cost for replacement parts for the two damaged Cigarette Bins comes in at £283 pounds, whereas the cost for two new Cigarette Bins comes in at £355. ○ Mr. Blanchard made the motion to "buy 2 new cigarette bins and 3 sets of locks at a max spend of \$1,500.00." ○ The Motion was seconded by Ms. Sergi, and approved. 	<p>Board of Directors</p> <p>Administration</p>
<ul style="list-style-type: none"> • Art Windsor-Essex – Night Light Proposal <ul style="list-style-type: none"> ○ Discussion surrounded the proposal presented by Jennifer Matotek, Executive Director, Art Windsor-Essex on January 15, 2024. ○ It was noted that there is no set date for this event. ○ The Board is in support of the idea of this event and will wait for further information. 	<p>Administration</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> • Rose City Clean Sweep <ul style="list-style-type: none"> ○ Mr. MacLeod updated the Board on the Rose City Clean Sweep event set to take place this spring. ○ Mr. MacLeod noted that United Way, along with Rocket Innovation Studio, would be collaborating on this project and that the City of Windsor would be providing gloves, vests, pickers and bags. 	<p>Board of Directors</p> <p>Board of Directors</p>

<ul style="list-style-type: none"> ○ It was noted that this would be a good event to engage businesses, demonstrate civic pride, to meet fellow business owners. 	Administration
<ul style="list-style-type: none"> ● Municipal Garbage Bin Sensors & Commercial Bulk Item Collection <ul style="list-style-type: none"> ○ Administration noted that the City of Windsor’s Environmental Services Department had embarked on a pilot project involving sensors located in municipal garbage bins. The sensors are able to detect garbage capacity, and are notified when the bins are at 75% of capacity enabling them to send crews to remove the garbage before the bins overflow. ○ Administration is seeking the Board’s approval to collaborate on the pilot project with the purchase of up to 10 sensors at a cost of \$250 each. ○ The DWBIA could propose the locations of the 10 bins it wants to prioritize. ○ Mr. Balla made the motion to “purchase 10 garbage bin sensors for city garbage partnership.” ○ The Motion was seconded by Mr. Corbett, and approved. ○ Administration noted that they had approached the City of Windsor’s Environmental Services Department to enquire about Commercial Bulk Item Pickup. ○ Mr. Agostino has been asked to ask if this can be raised as a Council Question as his next opportunity. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p> <p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> ● W.E. Keep you Informed: 2024 OMCA Marketplace Info Session <ul style="list-style-type: none"> ○ Tourism Windsor Essex Pelee Island is hosting an Ontario Motor Coach Association event at Caesars Windsor on Tuesday, March 26. ○ The Board of Directors was asked if they would be interested in attending this event. <p>Mr. Agostino expressed interest.</p> 	<p>Board of Directors</p> <p>Administration</p>
<ul style="list-style-type: none"> ● Graffiti 	Administration

<ul style="list-style-type: none"> ○ It was noted that businesses have been tagged in the downtown area. 	Administration
<ul style="list-style-type: none"> ○ Discussion surrounded if the Downtown Windsor BIA has a program in place to help with the cost of removal. 	
<ul style="list-style-type: none"> ○ Administration noted that, depending on the severity of the vandalism, it works with two companies on graffiti removal. 	Administration
<ul style="list-style-type: none"> ○ If the graffiti is extensive, the DWBIA contracts with a company to perform an acid wash; the cost of which is shared between the DWBIA and member business/property owner. 	Administration
<ul style="list-style-type: none"> ● Volleyball Courts 	
<ul style="list-style-type: none"> ○ A news release went out on Monday, February 26, 2024 announcing the partnership between The Bull & Barrel Urban Saloon and the Windsor Adult Volleyball League. 	Administration
<ul style="list-style-type: none"> ○ The League will run tournaments Sunday through Friday, from April 28 to August 30, between 6pm to 10pm at the Khan Courts. 	Administration
<ul style="list-style-type: none"> ○ It was noted that the Bull & Barrel will cover the DWBIA's costs of cleaning and maintaining the courts. 	Administration
<ul style="list-style-type: none"> ○ Administration also noted that Windsor Adult Volleyball League will take on the cost of upgrading the courts, including adding sand and providing nets. 	Administration
<ul style="list-style-type: none"> ○ It was noted that temporary lighting needs to be installed for night-time play, and that outlets needed to be added for sound and entertainment purposes along the north wall. 	Board of Directors
<ul style="list-style-type: none"> ○ The DWBIA has asked to cover the costs of lighting and electrical installations, and is in the process of obtaining quotes. 	
<ul style="list-style-type: none"> ○ Mr. MacLeod made the motion to "pay for installation of lighting and 4 GFI drops on 659-665 Ouellette for the Khan Courts events not to exceed \$7,000. 	Board of Directors
<ul style="list-style-type: none"> ○ The Motion was seconded by Ms. Holt, and approved. 	Board of Directors
<ul style="list-style-type: none"> ● NFL Draft 	

<ul style="list-style-type: none">○ Councillor Agostino advised that the NFL Draft is taking place in Detroit, Michigan, from Thursday, April 25 to Sunday, April 28, 2024.○ The City of Windsor is interested in staging a Community Celebration on Saturday April 27 to include numerous activations, such as a Flag Football Tournament at City Hall, a Tailgate Celebration downtown, and the appearance of local athlete and draft pick Theo Johnson.○ The City is seeking to engage the DWBIA via a themed event at the weekly Farmers' Market, e.g. Food & Football, and with the Tailgate Celebration which is being proposed for the 300 block of Ouellette Avenue.○ Discussion surrounded full occupancy at Detroit-area hotels, and that referrals could be made via Visit Detroit.	Board of Directors Board of Directors
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none">● Striking Committees Meeting Thursday, March 14, 2024 at 5:30pm● DWBRA Board of Directors Meeting Tuesday, March 26, 2024 at 5:30pm● Board of Directors Meeting Tuesday, March 26, 2024 at 6:00pm	
<p>ADJOURNMENT</p> <p>Meeting adjourned at 7:20pm</p>	