



**THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION**  
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9  
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## **DOWNTOWN WINDSOR BIA STRIKING COMMITTEES MEETING AGENDA**

**Date:** Thursday, April 11, 2024

**Time:** 5:30 PM

**Location:** DWBIA Offices, 484 Pelissier Street

### **COMMITTEE:**

Professional Services:	Chris MacLeod
Bars & Nightclubs:	Andrew Corbett
Commercial Property Owner: Developer:	Ray Blanchard
Hotels/Tourism/Retail:	Sunny Bhatti
Restaurant (licensed):	Olivia Holt
Restaurant (unlicensed):	Ron Balla
Retail:	Misty Adams
Ward 3 Councillor:	Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

### **1. CALL TO ORDER**

- Reading of Land Acknowledgement
- We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.
- Adoption of the distributed agenda

### **2. DISCLOSURE OF PERCUNIARY INTEREST**

### 3. ADOPTION OF THE MINUTES

- Minutes of Combined Striking Committee meeting of March 14, 2024

### 4. REGULAR BUSINESS ITEMS

- Benches – update
- Cigarette Bins – update
- Good Greens Food Reclamation – update
- Farmers' Market – by-law violation accusation
- NFL – update
- Steel Garbage Enclosures – update

### 5. NEW BUSINESS

- Dartis Willis, President & CEO, Windsor Express Basketball
- Peter Tran, Downtown BIA grant for small business
- OMCA – membership
- Spinning Stories – sponsorship
- WBIAAC Canada Day giveaway

### 6. UPCOMING MEETINGS

DWBIA Board of Directors meeting  
Tuesday, April 23, 2024 @ 5:30pm

DWBIA Striking Committees meeting  
Thursday, May 9, 2024 @ 5:30pm

DWBIA Board of Directors meeting  
Tuesday, May 28, 2024 @ 5:30pm

### ADJOURNMENT

A quorum of five (5) voting members is required for DWBIA Board Meetings



**MINUTES**

**MEETING:** Striking Committee

**DATE:** Thursday, March 14, 2024

**TIME:** 5:30 PM

**LOCATION:** 484 Pelissier Street

**ATTENDEES:** Chris MacLeod, Andrew Corbett, Ray Blanchard, Sunny Bhatti, Olivia Holt, Misty Adams, Ron Balla, Councillor Renaldo Agostino

**REGRETS:** Olivia Holt

**STAFF:** Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p><b>CALL TO ORDER</b></p> <p>Mr. MacLeod opened the meeting at 5:45 pm</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Mr. Agostino, seconded by Mr. Bhatti.</p>	<p>Administration</p> <p>Administration</p> <p>Striking Committee</p>
<p><b>DISCLOSURE OF INTEREST</b></p> <p>None.</p>	
<p><b>ADOPTION OF THE MINUTES</b></p> <p>Minutes of the combined Striking Committees meeting held on February 15, 202 were adopted by Mr. Blanchard, seconded by Mr. Corbett and approved by the Committee</p>	<p>Striking Committee</p>

REGULAR BUSINESS ITEMS	
<ul style="list-style-type: none"> <li>• <b>Downtown Safety Association – update</b> <ul style="list-style-type: none"> <li>○ Mr. Agostino noted that the warming bus pilot project, which started on February 24 and has been operating throughout the city, has met with great success.</li> <li>○ Mr. Agostino noted that funding for this project has been approved through to the end of April. He also noted that he will be bringing a request to City Council to prolong the project.</li> </ul> </li> </ul>	<p>Striking Committee</p> <p>Striking Committee</p>
<ul style="list-style-type: none"> <li>• <b>Cigarette Bins – update</b> <ul style="list-style-type: none"> <li>○ Administration noted that the bins had been shipped from the United Kingdom and were expected to be delivered within the week.</li> <li>○ Once received, the bins will be rekeyed, the damaged bins will be replaced, and the remaining bins will be removed, rekeyed, and rehung.</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Garbage containers</b> <ul style="list-style-type: none"> <li>○ Administration noted that the City of Windsor’s Environmental Services Department is interested in chain link boxes for businesses to store their garbage.</li> <li>○ Administration noted that it was waiting on quotes and specifications.</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Garbage Bin Sensors – update</b> <ul style="list-style-type: none"> <li>○ Administration noted that 10 sensors have been ordered and the DWBIA will be able to select the areas of greatest need.</li> <li>○ Administration also noted that there are 174 bins located within the DWBIA’s business district, with 3 or 4 different models. As infrastructure is replaced, the plan is to have consistency with the models.</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p>
<ul style="list-style-type: none"> <li>• <b>Volleyball – update</b> <ul style="list-style-type: none"> <li>○ Administration noted that plans for the volleyball leagues are coming along nicely, with registration going well.</li> </ul> </li> </ul>	<p>Administration</p>

<ul style="list-style-type: none"> <li>○ Administration noted that it was seeking sponsors for the 2024 tournaments, and that it will be asking the City’s Parking Enforcement Department to consider waiving fees at Municipal Lot 15 weeknights, between 6pm-10pm, while play is ongoing.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Administration noted that it had received 4 quotes for the installation of lighting and outdoor GFIs at the Khan Courts.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ Motion made by Mr. Corbett <b>“to approve a budget of up to \$8500 for the electrical required for the volleyball courts.”</b></li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ The Motion was seconded by Mr. Agostino, and approved.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>● <b>My Main Streets Community Activator Grant – update</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ It was noted that the Windsor Fire Department will not permit lighting to be strung across Pelissier Street.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ Administration noted that the City of Windsor has agreed to lights being installed from pole to pole along Ouellette Avenue, to encompass the Great Canadian Flag to Elliott Street.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ In order to receive a CAO Report permitting the project along with the necessary permit(s), the DWBIA needs to provide the municipality with architectural drawings.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Motion made by Mr. Agostino to <b>“spend up to 5K from the BRA for lighting drawings.”</b></li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ The Motion was seconded by Mr. Bhatti, and approved.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>● <b>Grants</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ <b>May Court Club</b></li> </ul>	
<ul style="list-style-type: none"> <li>➤ Administration noted that if awarded, this Grant could be put towards Volleyball as the grant focuses on youth, wellness and physical activity</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ <b>Rotary Club (1918)</b></li> </ul>	
<ul style="list-style-type: none"> <li>➤ Administration noted that if awarded, the funding would go towards the Good Greens Food Reclamation Program, as the Grant is to help with food insecurity.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>➤ Administration also noted that the Application for the Grant must be brought forth by a Rotary (1918) member.</li> </ul>	Administration

<ul style="list-style-type: none"> <li>• <b>Canada Day Parade</b> <ul style="list-style-type: none"> <li>○ The announcement for the Canada Day Parade was made on March 13, with great media coverage.</li> <li>○ Conversation surrounded who should Marshall the parade, Mr. Agostino to discuss the position with some known media personalities.</li> <li>○ Discussion surrounded other activation ideas, specifically a Fan Zone on Freedom Way, Buskers, a Canada Day Arts Fair, and a pop-up market.</li> </ul> </li> </ul>	<p>Administration</p> <p>Striking Committee</p> <p>Administration</p> <p>Striking Committees</p>
<p><b>NEW BUSINESS ITEMS</b></p>	
<ul style="list-style-type: none"> <li>• <b>Heatseeker Hot Sauce Festival 2 – expenses and partnership</b> <ul style="list-style-type: none"> <li>○ Administration noted that the DWBIA had been contacted by Jeff and Christie Denomme, who are planning to bring the Heatseeker Hot Sauce Festival 2 back to the Pelissier Street. Parking Garage on Saturday, May 11.</li> <li>○ Administration noted that the event will coincide and overlap with the Downtown Windsor Farmers’ Market.</li> <li>○ Administration noted that costs will run around \$1300 and that the organizers have requested sponsorship from the DWBIA.</li> <li>○ The Striking Committee agreed to support the festival but instructed Administration to negotiate the use of the DWBIA’s logo on print and digital materials, as well as to garner complimentary tickets to the event. Further, Administration is to ask the Organizers to encourage visitors to frequent and support member businesses.</li> <li>○ Motion made by Mr. Agostino for “<b>\$1300 for heat seekers festival.</b>”</li> <li>○ The Motion was seconded by Mr. Bhatti, and approved.</li> </ul> </li> </ul>	<p>Striking Committees</p> <p>Administration</p> <p>Administration</p> <p>Striking Committee Administration</p> <p>Striking Committee</p> <p>Striking Committee</p>
<ul style="list-style-type: none"> <li>• <b>Good Greens Food Reclamation Program - merchandising</b> <ul style="list-style-type: none"> <li>○ Administration noted that the DWBIA will be setting up a pop-up booth at the Downtown Windsor Farmers’ Markets to educate the public about the project.</li> <li>○ Promotional items need to be purchased, namely reuseable shopping bags, pens, and mugs.</li> <li>○</li> </ul> </li> </ul>	<p>Administration</p> <p>Striking Committee</p>

<ul style="list-style-type: none"> <li>○ The DWBIA will also be accepting donations at the booth and, dependent on the size of donation, supporters will be awarded a tote bag, pen, mug etc.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Monies received will first go to offsetting the cost of promotional items and all other proceeds will be used to extending the program to the end of market season.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Motion made by Mr. Agostino to spend <b>“\$2300 for Good Greens merchandise. Report back on what we make/recover.”</b></li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ The Motion was seconded by Mr. Bhatti, and approved.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>● <b>Rainbow Registered Program (2SLGBTQI + Tourism)</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ Administration noted that TWEPI had approached the DWBIA to gauge its interest in becoming certified as LGBTQ+ friendly, which is done through the Rainbow Registered Accreditation Program.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ Administration will be setting up a meeting with Canada's 2SLGBTQI+ Chamber of Commerce to learn more.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>● <b>Festival of Holi – event</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ Administration noted that it had been contacted by one of its members regarding the upcoming Festival of Holt event. The business had originally been contacted by a University of Windsor Student Group who are looking to stage the event in Art Alley.</li> </ul>	Administration
<ul style="list-style-type: none"> <li>○ The event organizers intend throwing colour powder, similar to the product used at the Color Run, and there as serious concerns about the use of these materials in Art Alley where thousands of art installations could be damaged.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ The Committee discussed other locations that may be better suited to the event.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>● <b>NFL Draft</b></li> </ul>	
<ul style="list-style-type: none"> <li>○ The NFL Draft will take place at Campus Martius Park, in Detroit, from Thursday, April 25 to Saturday, April 27.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ The hotels in Detroit and surrounding areas are fully booked, and Windsor is encouraging football fans to stay and eat in the city.</li> </ul>	Striking Committee
<ul style="list-style-type: none"> <li>○ The City of Windsor has negotiated the use of the rights from the NFL for this event.</li> </ul>	Striking Committee

<ul style="list-style-type: none"> <li>○ Rectangular NFL flags will be hung along Ouellette Avenue to celebrate this event.</li> <li>○ A local Windsor youth is in the draft, and the City of Windsor would like to show support to him and his family.</li> <li>○ There will be a football clinic at City Hall, the Downtown Windsor Farmers' Market will be football-themed, and a street party, with live entertainment and stage, will take place on the 300 block of Ouellette Avenue on Saturday evening, April 27.</li> <li>○ Motion made by Mr. Corbett <b>"to invest \$10,000 into a street closure and concert on Ouellette Avenue for Draft weekend."</b></li> <li>○ Mr. Agostino declared a conflict.</li> <li>○ The Motion was seconded by Ms. Adams, and approved.</li> <li>● <b>519 Day</b> <ul style="list-style-type: none"> <li>○ Administration noted that Detroit had just celebrated 313 Day on March 13, with some restaurants selling foods and appetizers for \$3.13.</li> <li>○ Administration suggested that the DWBIA could present a 519 Day this year, and a 226 and 519 Day in 2025.</li> <li>○ It was noted that 5-19 (May 19) is a Sunday with many of our local downtown businesses closed.</li> <li>○ Suggestion made to wait till 2025 with more time to contact businesses who may want to a participate and advertise.</li> <li>○ It was resolved that Administration would begin working on a 519 Day event for 2024, and report back on the feasibility of doing an event in 2024 at the Striking Committee Meeting in April.</li> </ul> </li> </ul>	<p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p> <p>Administration</p> <p>Administration</p> <p>Striking Committee</p> <p>Administration</p>
<p><b>UPCOMING MEETING DATES</b></p> <ul style="list-style-type: none"> <li>● <b>DWBRA Board of Directors meeting</b> Tuesday, March 26, 2024 at 5:30pm</li> <li>● <b>DWBIA Board of Directors meeting</b> Tuesday, March 26, 2024 at 6:00pm</li> <li>● <b>Combined Striking Committees meeting</b> Thursday, April 11, 2024 at 5:30pm</li> </ul>	



<ul style="list-style-type: none"><li>• <b>Board of Directors meeting</b> Tuesday, April 23, 2024 at 5:30pm</li></ul>	
<p><b>ADJOURNMENT</b></p> <p>Meeting adjourned at 7:45pm</p>	