



THE DOWNTOWN WINDSOR BUSINESS IMPROVEMENT ASSOCIATION
484 PELISSIER ST., WINDSOR, ONTARIO N9A 4K9
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DOWNTOWN WINDSOR BIA BOARD OF DIRECTORS MEETING AGENDA

Date: Tuesday, June 24, 2025

Time: 5:30 PM

Location: DWBIA Offices, 484 Pelissier Street

DIRECTORS:

Professional Services:	Chris MacLeod
Member at Large:	Jennie Atkins
Commercial Property Owner/Developer:	Ray Blanchard
Hotel/Tourism/ Retail:	Sikander (Sunny) Bhatti
Restaurant (licensed):	Olivia Holt
Restaurant (unlicensed):	Ron Balla
Retail:	Misty Adams
Ward 3:	Councillor Renaldo Agostino
DWBIA Executive Director:	Debi Croucher
DWBIA Administrator:	Janice Dyett

1. CALL TO ORDER

- Reading of Land Acknowledgement

We [I] would like to begin by acknowledging that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The City of Windsor honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

- Adoption of the distributed agenda

2. DISCLOSURE OF PERCUNIARY INTEREST

3. ADOPTION OF THE MINUTES

- Minutes of the Board of Directors meeting held on May 27, 2025.
- Minutes of the Striking Committees meeting held on June 12, 2025

4. REGULAR BUSINESS ITEMS

- Downtown Lighting – update
- Downtown Events - Committee recommendations
- Downtown Mission Fencing – update

5. NEW BUSINESS

- Spitfire Game Puck – renewal
- Concerns regarding influx of unhoused individuals into Windsor – Ron Balla

6. UPCOMING MEETINGS

DWBIA Striking Committee Meeting
Thursday, July 10, 2025

DWBIA Board of Directors Meeting
Tuesday, July 29, 2025

ADJOURNMENT

A quorum of five (5) voting members is required for DWBIA Board Meetings

WINDSOR

**MINUTES OF BOARD OF DIRECTORS MEETING
MAY 27, 2025**



MINUTES

MEETING: Board of Directors

DATE: Tuesday, May 27, 2025

TIME: 5:30 PM

LOCATION: 484 Pelissier Street

ATTENDEES: Chris MacLeod, Sunny Bhatti, Misty Adams, Jennie Atkins, Councillor Renaldo Agostino

REGRETS: Ron Balla, Ray Blanchard, Olivia Holt

STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
CALL TO ORDER Mr. MacLeod opened the meeting at 6:03 pm. Reading of Land Acknowledgement. Distributed agenda was adopted by Ms. Atkins, seconded by Mr. Bhatti.	Board of Directors Administration Board of Directors
DISCLOSURE OF INTEREST None	
ADOPTION OF THE MINUTES & MOTIONS Minutes of the Board of Directors meeting held on April 22, 2025 were moved by Ms. Adams, seconded by Mr. Agostino. Minutes of the Striking Committee meeting held on May 8, 2025 were moved by Ms. Adams, seconded by Mr. Agostino.	Board of Directors Board of Directors

REGULAR BUSINESS ITEMS	
<ul style="list-style-type: none"> • Beach Bash Volleyball Tournament - update <ul style="list-style-type: none"> ○ Administration informed the Board that the Beach Bash Tournament scheduled for May 30-31 has been rescheduled to Saturday, September 13, 2025. ○ Administration noted low team registration, which prompted the date change. ○ The discussion focused on expenses incurred for the cancelled May tournament and the anticipated costs associated with the rescheduled September event.. ○ Administration noted that all tournament proceeds are designated for the Good Greens Food Reclamation Program. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Administration</p>
<ul style="list-style-type: none"> • Downtown Mission - Fencing <ul style="list-style-type: none"> ○ Administration shared quotes from two different fencing companies to fence around the garbage bins at the Downtown Mission. ○ The discussion focused on the cleanliness of the Mission property, particularly the area around the bins, and whether it is an appropriate use of funds at this time. Alternative options were also explored. ○ The Board of Directors deferred the decision to fence the garbage bins to the next Board of Directors meeting, being held on June 24. ○ Motion made by Mr. Agostino to “pay 13000 for plastic slats for the fence at the Mission.” ○ The Motion was seconded by Mr. MacLeod, and approved. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> • Downtown Lighting - update <ul style="list-style-type: none"> ○ Administration noted that Elite Lighting will be providing a formal quote for the larger light spheres, as well as a separate quote specific to the 300 block of Ouellette. It was also mentioned that a downtown member business, currently celebrating its centennial, is interested in sponsoring a meaningful community project and that lighting may well be a consideration. ○ The discussion focused on the current condition of the lights and the various options available to complete the project. ○ Motion made by Mr. MacLeod “to authorize full lighting project from the Canada Flag to Elliott. Up to \$170,000 + HST 50% in 2025 upon completion 50% in May 2026. Contract to be reviewed by Executive before execution. Admin to develop a plan for ongoing operation and maintenance in 2026 budget.” ○ The Motion was seconded by Mr. Agostino, and approved. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>

<ul style="list-style-type: none"> • The Squirrel Cage – planter proposal <ul style="list-style-type: none"> o Administration noted that the owners of The Squirrel Cage initially approached the DWBIA with a proposal to install planters in the alley adjacent to their business. o The owners have since amended their planter proposal idea and resubmitted to the DWBIA. o Motion made by Mr. MacLeod “to fund 50% of the project cost up to \$1500.00.” o The Motion was seconded by Mr. Agostino, and approved. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> • Video Wall – Motion <ul style="list-style-type: none"> o Administration noted the two 75” TV’s have been purchased, based on the Motion made at the Striking Committee meeting, dated May 8, 2025. o The DWBIA will use the TVs at numerous events throughout the summer, resulting in reduced costs for equipment rentals, staffing, and road closures. o Discussion surrounded possible upcoming events and locations. Discussion also surrounded that a rental policy must be in place before the TV’s can be loaned out. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> • Downtown Events Proposal – update <p>Administration noted that the Events Committee convened on May 22, 2025, to finalize the shortlist of proposed events.</p> <ul style="list-style-type: none"> o The Events Committee will be reaching out to proponents as part of the process to further narrow down the list of selected events. o The discussion also surrounded event submissions. o This matter will be brought forward to the Striking Committee meeting being held on June 12, 2025. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>
<p>NEW BUSINESS</p>	
<ul style="list-style-type: none"> • First Impressions Community Exchange Program - collaboration with the Downtown London BIA <ul style="list-style-type: none"> o The DWBIA was approached by the Downtown London BIA with an invitation to collaborate on a “secret shopper”-style initiative. o Administration noted that there would be no cost to the DWBIA other than staff time and travel, approximated at \$500. o The Downtown London BIA would send people to the Downtown Windsor BIA to visit stores, restaurants, establishments and vice-versa. 	<p>Administration</p> <p>Administration</p> <p>Administration</p>

<ul style="list-style-type: none"> o At the conclusion of the collaboration, reports will be prepared detailing visitors' impressions of their experiences. o Discussion surrounded whether this was something that the DWBIA would like to take part in. o The Board of Directors has decided that this is an initiative the DWBIA is keen to participate in. 	<p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> • Unsanctioned Lights in front of Downtown Businesses <ul style="list-style-type: none"> o Administration noted that there are a couple of downtown businesses that have strung lights from building face to the trees in front of their businesses, and across municipal right-of-way. o Administration noted that these lights were unsanctioned and asked for direction. o The Board of Directors noted that this is a By-Law enforcement issue and the Downtown By-Law officer should be notified of this issue. 	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> • Contribution to United Way – Downtown Cleanup <ul style="list-style-type: none"> o Mr. MacLeod noted that Rocket Mortgage would be arranging the yearly United Way cleanup for the downtown, taking place on June 4, 2025. o Breakfast will be donated to the participants and the Hustle 507 will provide lunch. Rocket Mortgage is requesting that the DWBIA share the cost of the food, estimated to be in the range of \$1,800.00. o Mr. Agostino indicated that he would cover half of the cost using ward funds, provided the DWBIA funds the remaining half. 	<p>Board of Directors</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> o Motion made by Mr. Agostino to pay “\$900 to Rocket for clean up.” o The Motion was seconded by Mr. Bhatti, and approved. 	<p>Board of Directors</p> <p>Board of Directors</p>
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none"> • DWBIA Striking Committees Meeting Thursday, June 12 2025 at 5:30pm • DWBIA Board of Directors Meeting Tuesday, June 24, 2025 at 5:30pm • DWBIA Striking Committees Meeting Tuesday, July 10, 2025 at 5:30pm • DWBIA Board of Directors Meeting Thursday, July 29, 2025 at 5:30pm <p>ADJOURNMENT</p> <p>Meeting adjourned at 7:50 pm.</p>	

**MINUTES OF STRIKING COMMITTEE MEETING
JUNE 12, 2025**



MINUTES

MEETING: Striking Committee Meeting
DATE: Thursday, June 12, 2025
TIME: 5:30 PM
LOCATION: 484 Pelissier Street
ATTENDEES: Chris MacLeod, Olivia Holt, Misty Adams, Sunny Bhatti, Ray Blanchard, Ron Balla, Councillor Renaldo Agostino
GUEST: Laura Service
STAFF: Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
CALL TO ORDER Mr. MacLeod opened the meeting at 5:45 pm Reading of Land Acknowledgement. Distributed agenda was adopted by Mr. Agostino, seconded by Ms. Holt.	Striking Committee Administration Striking Committee
DISCLOSURE OF INTEREST None.	
ADOPTION OF THE MINUTES Minutes of the Striking Committee meeting held on May 8, 2025 were adopted by Ms. Holt and seconded by Mr. Bhatti	Striking Committee

REGULAR BUSINESS ITEMS	
<ul style="list-style-type: none"> • Downtown Lighting - update <ul style="list-style-type: none"> ○ Administration noted that an updated Agreement, clarifying terms and conditions, between the DWBIA and A.I. Global is currently with our legal counsel. ○ Administration advised that the agreement is expected to be signed by both parties by the end of June, with project completion targeted for the end of September. 	Administration
	Administration
<ul style="list-style-type: none"> • The Downtown Mission – fencing/slots <ul style="list-style-type: none"> ○ Administration noted that there has been no response from the company that installed the fence at the Mission, despite the project now being limited to the addition of slots to the existing fencing. ○ Discussion surrounded ways to get this completed. ○ Administration was asked to obtain the fence dimensions so that the DWBIA can order the slots online, with installation to be carried out by Board members once they are received. 	Administration
	Striking Committee
	Striking Committee
<ul style="list-style-type: none"> • Events Lineup <ul style="list-style-type: none"> ○ Administration provided an overview of the events the DWBIA has committed to for 2025, noting that additional events may still be added. ○ It was noted that interviews are scheduled with the selected Event Organizer candidates. 	Administration
	Administration
NEW BUSINESS ITEMS	
<ul style="list-style-type: none"> • Guest – Laura Service - AWE <ul style="list-style-type: none"> ○ Ms. Service met with the DWBIA Striking Committee to present the live <i>What's On WE</i> calendar. ○ Ms. Service invited Striking Committee members to identify any missing sites or suggest additional changes or updates to the <i>What's On WE</i> calendar. 	Striking Committee
<ul style="list-style-type: none"> • Farmers' Market <ul style="list-style-type: none"> ○ The meeting went in camera. 	Striking Committee

<ul style="list-style-type: none"> • Strengthen the Core <ul style="list-style-type: none"> ○ Administration discussed various initiatives and programs it was working with in conjunction with COW departments, including economic development initiatives, programming, and infrastructure. 	Administration
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none"> • DWBIA Board of Directors Meeting Tuesday, June 24, 2025 @ 5:30pm • DWBIA Striking Committees Meeting Thursday, July 10, 2025 @ 5:30pm • DWBIA Board of Directors Meeting Tuesday, July 29, 2025 @5:30pm 	
<p>ADJOURNMENT</p> <p>Meeting adjourned at 7:00pm.</p>	