



## MINUTES

**MEETING:** Board of Directors

**DATE:** Tuesday, July 22, 2025

**TIME:** 5:30 PM

**LOCATION:** 484 Pelissier Street

**ATTENDEES:** Chris MacLeod, Sunny Bhatti, Misty Adams, Olivia Holt, Ron Balla, Ray Blanchard, Councillor Renaldo Agostino

**REGRETS:** Jennie Atkins

**STAFF:** Debi Croucher, Janice Dyett

Agenda and Discussion	Responsibility of:
<p><b>CALL TO ORDER</b></p> <p>Mr. MacLeod opened the meeting at 5:45 pm.</p> <p>Reading of Land Acknowledgement.</p> <p>Distributed agenda was adopted by Ms. Adams, seconded by Mr. Balla.</p>	<p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p>
<p><b>DISCLOSURE OF INTEREST</b></p> <p>None</p>	
<p><b>ADOPTION OF THE MINUTES &amp; MOTIONS</b></p> <p>Minutes of the Board of Directors meeting held on June 24, 2025 were moved by Ms. Holt, seconded by Mr. Blanchard.</p> <p>Minutes of the Striking Committee meeting held on July 10, 2025 were moved by Ms. Holt, seconded by Mr. Blanchard.</p> <p>Approval of Events Ad Hock Committee update Motion.</p>	<p>Board of Directors</p> <p>Board of Directors</p>

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<b>REGULAR BUSINESS ITEMS</b>	
<ul style="list-style-type: none"> <li>• <b>Downtown Lighting - update</b> <ul style="list-style-type: none"> <li>o Administration informed the Board that the lighting contract has been completed.</li> <li>o Administration noted that the DWBIA Legal team recommended a Subject Matter expert look over the contract with respect to technical and structural specifics.</li> <li>o The DWBIA has asked for quotes and is currently waiting on them.</li> </ul> </li> </ul>	Administration
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<ul style="list-style-type: none"> <li>• <b>Downtown Events - update</b> <p>Administration noted that the Rumble on the Rooftop and Dog Days of Summer have both taken place. They were both well attended, with a large amount of media coverage.</p> <ul style="list-style-type: none"> <li>o Mr. Agostino noted that The Downtown Showdown wrestling event takes place on Saturday, July 26. There are free tickets as well as \$25.00 VIP tickets.</li> <li>o Administration advised the Board that the 10<sup>th</sup> Anniversary of the Ouellette Car Cruise is taking place on Friday, August 15, 2025.</li> </ul> </li> </ul>	Administration
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<ul style="list-style-type: none"> <li>• <b>Downtown Mission Fencing - slats</b> <ul style="list-style-type: none"> <li>o Administration informed the Board of Directors that the slats for the Mission fencing pilot project have been ordered.</li> <li>o Administration stated that the Board of Directors of the Downtown Mission will volunteer their time and work alongside the DWBIA Board member volunteers to install the slats.</li> <li>o A list of volunteers was requested.</li> </ul> </li> </ul>	Administration
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<b>NEW BUSINESS</b>	
<ul style="list-style-type: none"> <li>• <b>Homeless being shipped into Windsor – Ron Balla</b> <ul style="list-style-type: none"> <li>o Mr. Balla spoke about the issues that are affecting society at this point in time, with the specific issues affecting the downtown area.</li> <li>o Discussion surrounded the issues, solutions, the levels of government that need to work together to tackle the issues, and the overall affect on the business owners, employees and visitors to the downtown core.</li> <li>o The idea of hiring security guards to walk the downtown during certain hours was discussed, more as a physical presence, as well as using off duty police officers as a deterrent.</li> </ul> </li> </ul>	Board of Directors
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<ul style="list-style-type: none"> <li>o Motion made by Mr. Balla to <b>"contract security on an interim basis, up to \$2000, money to be taken from Business Recruitment and Support."</b></li> <li>o The Motion was seconded by Mr. Bhatti, and approved.</li> </ul>	Board of Directors
<ul style="list-style-type: none"> <li>• <b>Property Taxes – Keith Love</b> <ul style="list-style-type: none"> <li>o Administration was approached by a local business owner with vacant property. The business owner is looking for a reduction in property taxes.</li> <li>o Administration has already replied to the owner, advising of the rules with respect to a reduction in property taxes, including that this is not something that the DWBIA does.</li> <li>o The Board of Directors stated that the focus could go on building a page on our website with empty, available storefronts within our downtown BIA boundaries.</li> <li>o Mr. MacLeod is to get a list together of empty storefronts to present to the Board of Directors.</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> <li>• <b>Opt-out Query</b> <ul style="list-style-type: none"> <li>o Administration noted that the DWBIA has been approached by a member business on the outskirts of our boundaries, inquiring on how to opt out of the DWBIA.</li> <li>o Administration replied with the information that would be necessary to approach the City of Windsor to have the boundaries changed.</li> <li>o Discussion surrounded ways to better include businesses that are on the outskirts of our boundaries, as well as dividing up the downtown into sections come the next Board election so that every area of the downtown is represented.</li> <li>o A Committee to look into this was discussed. Mr. MacLeod, Ms. Holt, Mr. Blanchard, Mr. Bhatti, Mr. Balla and Mr. Agostino volunteered to be on the committee</li> </ul> </li> </ul>	<p>Administration</p> <p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p>
<ul style="list-style-type: none"> <li>• <b>Advertising Opportunity – Windsor Symphony Orchestra</b> <ul style="list-style-type: none"> <li>o Administration said that we have been contacted by the Windsor Symphony Orchestra regarding an advertising opportunity, 3 ½ page ads for a cost of \$850.00.</li> <li>o Motion made by Mr. Agostino to sponsor <b>"500 for Pole Vaulting", 500 for Symphony University"</b>.</li> <li>o The Motion seconded by Mr. Bhatti, and approved.</li> </ul> </li> </ul>	<p>Administration</p> <p>Board of Directors</p>

<ul style="list-style-type: none"> <li>• <b>Night Flight – sponsorship request</b> <ul style="list-style-type: none"> <li>o The DWBIA has been approached for sponsorship for the pole vaulting event, taking place on Friday, July 25 and Saturday, July 26, at the riverfront, beside the Canadian Flag.</li> <li>o There are 2 full days of events lined up, with both amateur and professional pole vaulters, taking place.</li> <li>o Motion made by Mr. Agostino to sponsor <b>"500 for pole vaulting"</b>.</li> <li>o The Motion was seconded by Mr. Bhatti, and approved.</li> </ul> </li> <li>• <b>Approval of DWBRA – Financial Statements</b> <ul style="list-style-type: none"> <li>o Administration presented the 2024 DWBRA Financial Statements as they currently stand. Administration noted that there are some errors, and she has been in contact with KPMG, asking them to make the necessary corrections.</li> <li>o Discussion surrounded the errors as well as the reasons that they read the way that they do.</li> <li>o Motion made by Mr. Bhatti to <b>"approve the presented financial statements subject to revisions."</b></li> <li>o The Motion was seconded by Mr. Balla, and approved.</li> </ul> </li> <li>• <b>CIP – Special Meetings</b> <ul style="list-style-type: none"> <li>o The City of Windsor has asked for a meeting in the next week or two.</li> <li>o The Board of Directors was asked if anyone is interested in attending the meeting. Mr. Blanchard said that he would be interested in joining the meeting.</li> </ul> </li> <li>• <b>Daniel Bombardier</b> <ul style="list-style-type: none"> <li>o Discussion surrounded an ongoing issue at Market, whereby Mr. Bombardier, plays amplified music outside of his store, which in turn negatively affects the vendors outside of his storefront as well as our paid musicians.</li> <li>o This issue has been addressed in person, by multiple people, as well as in writing, with no changes, at this point.</li> <li>o The next step could lead to by-law enforcement. Administration wants the Board to be aware of this ongoing issue.</li> </ul> </li> </ul>	<p>Administration</p> <p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p> <p>Board of Directors</p> <p>Administration</p> <p>Board of Directors</p>
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<b>UPCOMING MEETING DATES</b> <ul style="list-style-type: none"><li>• <b>DWBIA Striking Committees Meeting</b> Thursday, September 11, 2025</li><li>• <b>DWBIA Board of Directors Meeting</b> Tuesday, September 23, 2025</li></ul>	
<b>ADJOURNMENT</b> <p>Meeting adjourned at 8:05 pm.</p>	