



FOOD RECLAMATION PROGRAM

BUILDING ON SUCCESS

2025 IMPACT REPORT

A PROGRAM OF:

DOWNTOWN
WINDSOR

November 18, 2025

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WHAT IS THE GOOD GREENS FOOD RECLAMATION PROGRAM?

In partnership with the Downtown Windsor Farmers' Market and its vendors, the **Good Greens Food Reclamation Program** rescues surplus food and keeps it circulating within the community.

Market vendors provide their unsold goods at a discounted rate at the end of each market day. Program volunteers then coordinate the collection and tracking of these goods, and community service partners transform them into fresh, healthy meals for residents seeking social food assistance.

Operating in the heart of the city, the program provides weekly food donations to help address high rates of food insecurity. This collaborative network supports vulnerable residents, eases pressure on high-demand service agencies, and strengthens local food producers, creating a more resilient local food system.

This report outlines the program's impacts and activities throughout 2025.

FOOD COLLECTION



TRACKING AND REORGANIZING



PARTNER PICKUP

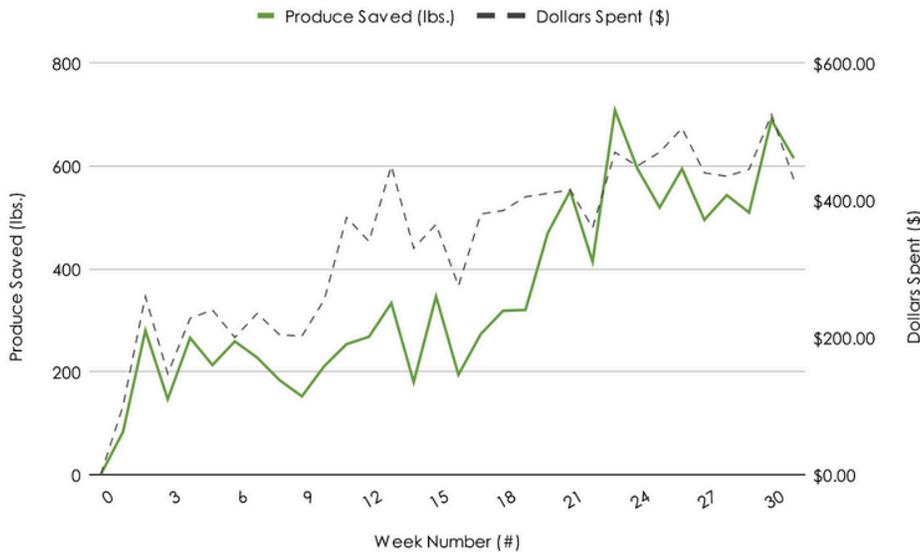


\$14,846 IN FOOD PURCHASES

PARTNER	FOOD TYPE	DOLLARS SPENT	FOOD SAVED
Black Dog Garlic	PRODUCE	\$0	33 kg
Bouchard Gardens		\$3,330	1,503 kg
Country Market Garden		\$1,360	417 kg
Dharma Gardener		\$765	260 kg
Garant Greens		\$1,085	1,044 kg
Lakeshore Honey		\$0	11 kg
Our Farm Organics		\$3,116	1,270 kg
Raymont's Berries		\$580	117 kg
Tir Apple Farms		\$495	434 kg
Auntie Aldoo's Kitchen	BAKED GOODS	\$500	273 sweet treats
Christine's Bakeshop		\$1,365	1,942 sweet treats
Coffyn Piez		\$152	63 sweet treats
The Iron Kettle		\$95	7 hearty goods 20 sweet treats
Lorna's Gluten-Free Bakes		\$59	15 hearty goods
The Moreish Outpost		\$455	51 hearty goods 77 sweet treats
Our Farm Organics		\$273	72 hearty goods 30 sweet treats
Sour & Salt		\$1,200	251 hearty goods 20 sweet treats
The Iron Kettle	PRESERVES	\$16	1,000 ml
The Jam Guy		\$0	14,625 ml
Lakeshore Honey		\$0	1,875 ml

SEASONAL TRENDS

Produce Saved and Dollars Spent by Week - 2025



PRODUCE

\$10,731 SPENT

5,087 KG FRUITS & VEGGIES SAVED

AVG. COST: \$2.11/KG

INCREASED FOOD AVAILABILITY IN SUMMER-FALL

BAKED GOODS

\$4,099 SPENT

396 HEARTY GOODS & 2,425 SWEETS SAVED

AVG. COST: \$1.45/ITEM

CONSISTENT FOOD AVAILABILITY THROUGHOUT

Baked Goods Saved and Dollars Spent by Week - 2025



COMMUNITY PARTNERS



Giving Hope Today



St. Leonard's House Windsor



IN 2025, THESE SEVEN ORGANIZATIONS USED GOOD GREENS FOOD IN

15,087 MEALS

SERVED TO VULNERABLE RESIDENTS IN DOWNTOWN WINDSOR



ENVIRONMENTAL IMPACT

WHAT IS THE ENVIRONMENTAL IMPACT OF RECLAIMING 5,087 KG OF FRUITS AND VEGETABLES FROM WASTE?

BY PUTTING RESCUED FOOD BACK INTO THE SUPPLY CHAIN, THE PROGRAM PREVENTS EMISSIONS LINKED TO **WASTE DISPOSAL** AND THE **CREATION OF NEW PRODUCTS**.

WASTE DISPOSAL SCENARIOS



Onsite Composting

0.014 kg CO₂e produced per kg of food waste



Landfill Disposal

1.05 kg CO₂e produced per kg of food waste

(landfill flaring burns 75% of total, 25% remains)

=

Between 71 - 1,335 kg of CO₂e prevented

CREATION OF NEW GOODS



Replacement Food Production

0.94 kg CO₂e produced per kg of food grown

=

Approx. 4,782 kg of CO₂e prevented

Onsite compost CO₂e rate retrieved from Geng, Xiaoguo (2023). *Economic & Environmental Cost of Onsite/Offsite Composting*.
Landfill CO₂e rate retrieved from EPA (2023). *Quantifying Methane Emissions From Landfilled Food Waste*. Calculations apply a GWP 28 and flaring reduction of 75%.

Production CO₂e rate retrieved from Ritchie, Rosado & Roser (2022). *Environmental Impacts of Food Production*. Emission values for six key crops averaged to 0.94 kg CO₂e/kg.

**EMISSIONS PREVENTED IN 2025:
4.8 - 6.1 TONNES CO₂E**

VOLUNTEER ENGAGEMENT



20 VOLUNTEERS IN 2025, PRIMARILY YOUTH UNDER 30



COMMUNITY BOOTH



**270 PATRONS ENGAGED
THROUGH ACTIVITIES**

**YOUTH CRAFTS
SEED-PLANTING
GUESSING GAMES
FARMER PHOTO BOOTHS**



PROGRAM RECOGNITION

AWARD WINNER FOR URBAN PLACEMAKING

(INTERNATIONAL RECOGNITION)

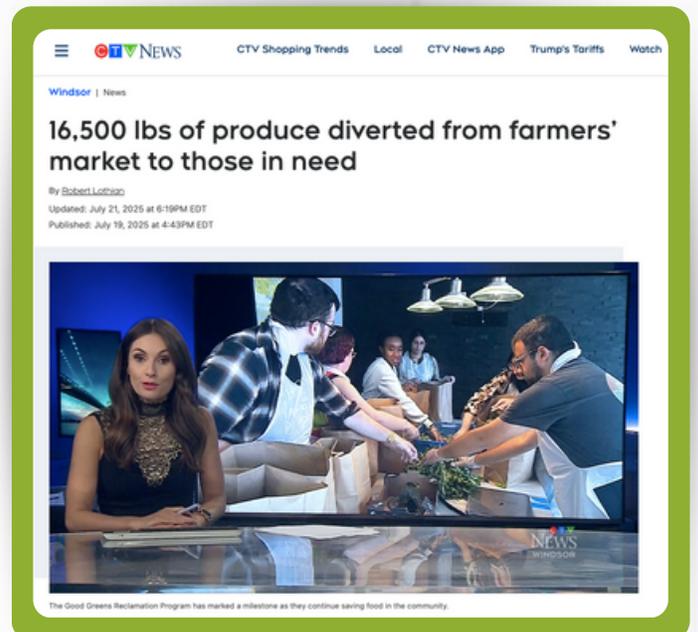


FEATURED IN ONTARIO'S 2025 LOCAL FOOD REPORT

(PROVINCIAL RECOGNITION)

FEATURED BY LOCAL NEWS OUTLETS

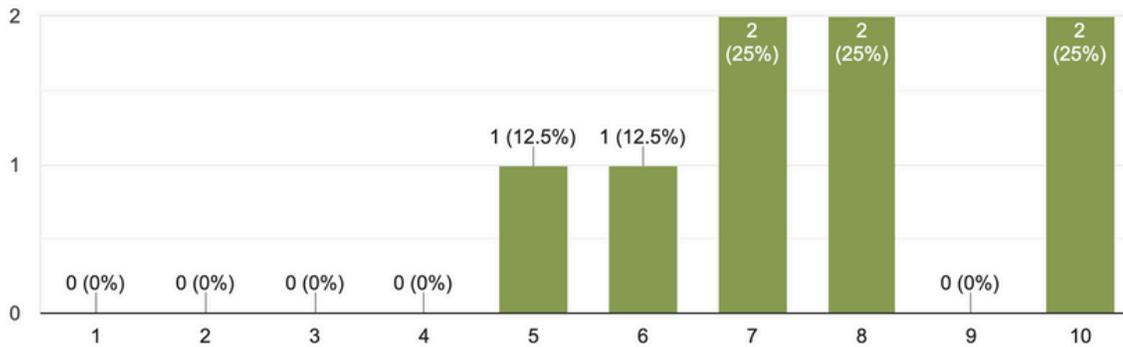
(LOCAL RECOGNITION)



VENDOR PARTNER FEEDBACK

On a scale of 1-10, how much has Good Greens helped reduce your business' waste?

8 responses



FEEDBACK INDICATES THAT:

1. GOOD GREENS REDUCES VENDOR WASTE SIGNIFICANTLY.
2. FINANCIAL COMPENSATION MATTERS, BUT MANY PARTNERS GIVE EXTRA BECAUSE THEY BELIEVE IN THE MISSION.

What role does financial compensation play in your decision to participate in the Good Greens Program? ▼

Honestly it doesn't compensate me much, but we believe in giving back to the community

A lot. We are happy to participate but thankful and appreciative for compensation, It's a tough business to be in.

It's been a very rough year for a small businesses and the losses have been pretty heavy on us so even having some compensation is absolutely playing a large role in the donation.

It's nice. 7/10

The financial compensation is a low priority for us. We quite often give far more than we are compensated for. Although the compensation is nice, we would still donate without it.

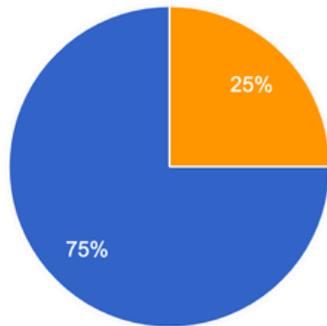
We calculate our charity value each year, then select the different programs and spread it around.

It does play a notable role in terms of viability because my business - at this early stage, and given my small-scale artisanal production model - does not yet bring in a sustainable revenue - so some financial compensation helps offset the cost of having leftover perishable goods where high labour/small yield already makes it harder to generate profits.

The financial compensation helps us with the cost of the market expenses in the event of a rain out or incimate weather. Its a help for sure.

SERVICE PARTNER FEEDBACK

With regards to nutritious goods at your organization, which of the following is most accurate?
4 responses

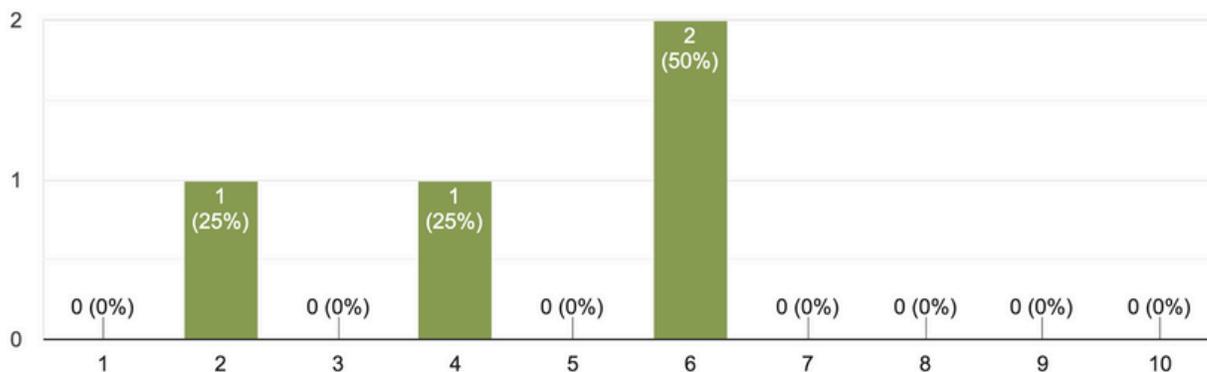


- Good Greens has a significant impact on closing the nutrition gap at our organization
- Good Greens has a moderate impact on closing the nutrition gap at our organization
- Good Greens has a minimal impact on closing the nutrition gap at our organiz...
- We do not experience a nutrition gap; Good Greens does not impact produc...

FEEDBACK INDICATES THAT:

- 1. GOOD GREENS HELPS ADDRESS NUTRITION GAPS AT PARTNERED SERVICE ORGANIZATIONS.**
- 2. GOOD GREENS IS A PRIMARY SOURCE OF FRESH PRODUCE DONATIONS, SUPPLYING UP TO 60% OF TOTAL PRODUCE FOR SOME PARTNERS.**

On a scale of 1-10, how much of your organization's fresh produce donations come from Good Greens?
4 responses



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**THANK YOU SPONSORS,
PARTNERS, AND VOLUNTEERS
FOR MAKING THIS INITIATIVE
POSSIBLE**