



MINUTES

MEETING: Striking Committee Meeting
DATE: Thursday, January 8, 2026
TIME: 5:30 PM
LOCATION: 484 Pelissier Street
ATTENDEES: Chris MacLeod, Misty Adams, Sunny Bhatti, Ray Blanchard, Councillor Renaldo Agostino
REGRETS: Olivia Holt, Ron Balla
STAFF: Shane Peters

Agenda and Discussion	Responsibility of:
<p>CALL TO ORDER</p> <p>Mr. MacLeod opened the meeting at 5:42 pm</p> <p>Reading of Land Acknowledgement.</p> <p>Modified agenda was adopted by Mr. MacLeod.</p>	<p>Striking Committee</p> <p>Administration</p> <p>Striking Committee</p>
<p>DISCLOSURE OF INTEREST</p> <p>None.</p>	
<p>ADOPTION OF THE MINUTES</p> <p>None</p>	<p>Striking Committee</p>

<p>REGULAR BUSINESS ITEMS</p>	
<ul style="list-style-type: none"> • Events list 2026 - update <ul style="list-style-type: none"> ○ Moved to next meeting date. 	Striking Committee
<ul style="list-style-type: none"> • New DWBIA location – 401 Ouellette Ave. <ul style="list-style-type: none"> ○ Discussion surrounded the rental costs and fix-up costs for 401 Ouellette. ○ Mr. Agostino and Mr. Blanchard to come back to the Board with multiple contractor quotes. ○ Motion made by Mr. MacLeod to “sign a new 5 year lease for 401 Ouellette. Give notice to our current landlord to vacate by March 31, 2026.” ○ The Motion was seconded by Mr. Bhatti, and approved. 	Striking Committee
<ul style="list-style-type: none"> • Save our Shops Windsor/Essex Fundraiser <ul style="list-style-type: none"> ○ More information needed from fundraiser organizer. ○ Administration to request further information. 	Striking Committee
<p>NEW BUSINESS</p>	
<ul style="list-style-type: none"> • Parking <ul style="list-style-type: none"> ○ Discussion surrounded the consideration by the City of Windsor to enforce parking costs up until 9pm, rather than the current 7pm. ○ Mr. Agostino has suggested that more parking be made available in the downtown with angled parking, with the ask to keep parking enforcement to 6 or 7 pm. 	Striking Committee Administration
<ul style="list-style-type: none"> • Soup Kitchen – January 14 SCCCA <ul style="list-style-type: none"> ○ St. Clair College Centre for the Arts is holding their annual Soup Kitchen on January 14. ○ The Board and staff were asked if anyone would like to attend. 	Striking Committee

<ul style="list-style-type: none"> • Entandem <ul style="list-style-type: none"> ○ Administration presented the Entandem breakdown to the Board of Directors. ○ The Striking Committee questioned and discussed the legitimacy of this. Administration instructed to pay the amount for 2025. 	<p>Striking Committee</p>
<ul style="list-style-type: none"> • Ice Rink <ul style="list-style-type: none"> ○ It was noted that the DWBIA has not yet engaged businesses with the new ice rink downtown and more can be done in this regard to capitalize upon the success of the rink. 	<p>Striking Committee</p>
<ul style="list-style-type: none"> • Downtown Dollars <ul style="list-style-type: none"> ○ Mr. Agostino suggested the idea of Downtown Dollars: coupons usable only at downtown stores, given out at events and expiring within the same day. ○ It was proposed that a portion of each event budget could go towards this program. A 50/50 split with the businesses was suggested. ○ Mr. Agostino spoke of a disposable credit card approach. ○ It was noted that scamming may be a concern. ○ Further discussion was had on data collection benefits of this program. Mr. Blanchard suggested that further engagement could be had with business sales data during DWBIA events. Ms. Adams suggested that the DWBIA share event schedules with businesses so they can offer discounts and coupons. 	<p>Striking Committee</p> <p>Striking Committee</p> <p>Striking Committee</p>
<ul style="list-style-type: none"> • Downtown Windsor Farmers' Market <ul style="list-style-type: none"> ○ Shane has been directed by the Striking Committee to bring the Farmers' Market budget to the Board of Directors meeting. ○ Direction given to Shane to continue with set up of new square account for vendor payments. 	<p>Striking Committee</p> <p>Administration</p>
<ul style="list-style-type: none"> • Downtown Lighting <ul style="list-style-type: none"> ○ Mr. Agostino noted that lights along Ouellette should be completed by mid-February. Everything is currently being sealed. 	<p>Striking Committee</p>

<ul style="list-style-type: none"> ○ Mr. Blanchard suggested lighting on trees. Mr. Agostino noted that due to vandalism concerns, the lights must start at 7 feet. ○ Getting power to the trees could be an issue as well. ○ Mr. Agostino noted that the vision was to eventually have Bright Lights be located at the Civic Esplanade. 	Striking Committee
<ul style="list-style-type: none"> ● Winter Fest – Lights and window decorations ○ The Striking Committee has asked Administration to ensure that the removal of holiday window paintings begin. The DWBIA holiday lights will stay up until the beginning of February 2026. 	Administration
<ul style="list-style-type: none"> ● Video Wall ○ Windsor Premium Video Walls costs presented to the Striking Committee. ○ These video walls are significantly smaller than the ones used for block parties. 	Striking Committee
<ul style="list-style-type: none"> ● DWBRA and meeting with CoW ○ Discussion surrounded scheduling an upcoming meeting with Janice Guthrie regarding the opportunity to change the mandate of the DWBRA to 'stay partnered with the DWBIA.' ○ The DWBRA could then be turned over to a new Board, with a combination of BIA members and 5 other members. 	Striking Committee
<ul style="list-style-type: none"> ● Lawyer ○ The Striking Committee discussed using a local lawyer rather than the lawyer that has been previously used, who works remotely from another province. 	Striking Committee
<ul style="list-style-type: none"> ● Strengthen the Core ○ Discussion surrounded inviting Strengthen the Core staff to specific meetings and tailoring the agenda to that specific topic or guest. ○ It was noted that our previous Executive Director used to attend all Strengthen the Core meetings at City Hall on behalf of the Downtown Windsor BIA. 	Striking Committee

<ul style="list-style-type: none">○ It was determined that there should be a representative from the DWBIA attending these meetings on behalf of the membership.	
<p>UPCOMING MEETING DATES</p> <ul style="list-style-type: none">● DWBIA Striking Committee Meeting Thursday, February 12, 2026 @ 5:30pm● DWBIA Board of Directors Meeting Tuesday, February 24, 2026 @ 5:30pm	
<p>ADJOURNMENT</p> <p>Meeting adjourned at 7:21pm.</p>	

