



MINUTES

MEETING: Board of Directors

DATE: Monday, May 25, 2026

TIME: 5:30 PM

LOCATION: 401 Ouellette Ave.

ATTENDEES: Chris MacLeod, Jennie Atkins, Olivia Holt, Sunny Bhatti, Ray Blanchard, Misty Adams, Councillor Renaldo Agostino

REGRETS: Ron Balla

STAFF: Janice Dyett, Shane Peters

GUEST: SOTC Productions - Tim

Agenda and Discussion	Responsibility of:
CALL TO ORDER Mr. MacLeod opened the meeting at 5:40 pm. Reading of Land Acknowledgement.	Board of Directors Administration
DISCLOSURE OF INTEREST None	
ADOPTION OF THE MINUTES & MOTIONS Minutes from the Striking Committee meeting held on May 11, 2026 were accepted by Mr. Balla and seconded by Mr. Blanchard.	Board of Directors
ADOPTION OF THE MODIFIED AGENDA Modified Agenda was accepted by Ms. Adams and seconded by Ms. Atkins, and approved.	Board of Directors

REGULAR BUSINESS ITEMS	
• FIFA World Cup – July 15 - o Update on the events to take place on Wednesday, July 15. - o There will a giant screen showing games, soccer field activations, all taking place at City Hall Square. - o Discussion surrounded way finding signs and ways to connect downtown businesses to this event.	Board of Directors Board of Directors
• Tree Project - o Mr. Peters spoke to the fact that a good meeting was held with Landscape Effects, the CoW forestry department and BIA representatives. - o The infrastructure portion of this project will need to be off sourced. The BIA and city will plant the trees. - o Further discussions to take place and updates to be shared with the Board of Directors.	Administration Administration Administration
• Farmers Markt - update - o Farmers' Market budget was printed and shared with the Board of Directors.	Board of Directors
• Street Cleaning - City of Windsor – comprehensive breakdown - o Agenda item to be brought to next meeting.	Administration
• Floral Planter Programs - o Administration spoke to the City of Windsor and DWBIA 3 floral programs. They were the City of Windsor hanging baskets, the business floral reimbursement program and the patio/parklette program. - o Administration noted that a couple of businesses completed the floral reimbursement program application which we will honor. Administration to ensure that the program is turned off on our website.	Board of Directors Board of Directors
• Speakers – brought forward - o Quote to be updated for Park and Ouellette location.	
• DWBIA Insurance - o The Board of Directors discussed the quotes received compared to our current insurance company renewal costs. - o Motion made by Mr. Blanchard "to change insurance brokers and insurance providers and purchase the Northbridge	

Insurance as quoted for \$4,625.00 for June 2026 to June 2027 coverage period."	
o Motion seconded by Mr. MacLeod and approved.	
NEW BUSINESS	
• Downtown Windsor Merch	Board of Directors
o Mr. Agostino noted that there in no new information regarding the Downtown Merch at this time.	
• Anthem FX/OHL	Administration
o Nothing new to report on this at this time.	
• Can-Am Centre – sponsorship – Indigenous Day – June 26	
o Mr. Agostino spoke about the event taking place at Charles Clark Square on Friday, June 26.	Board of Directors
o The DWBIA has been approached for sponsorship.	
o Motion made by Mr. Agostino "to sponsor the Can-Am Centre Indigenous Day with \$1,000.00 cash and \$500 in kind/services for the June 26 event."	Board of Directors
o Motion seconded by Mr. Blanchard, and approved.	
• Windsor Night Flight - sponsorship	
o The Board of Directors of the DWBIA would be happy to sponsor this event if it was held in the downtown core.	Board of Directors
o Meeting to be set between Mr. Agostino and organizers for 2027.	
• Northbound Weekends	Board of Directors
o Shawn Lippert from Scare House has started an online program hoping to reach and register people from out of area to come and stay at a downtown hotel and visit all of the local bars.	
o There are different price points.	Board of Directors
o A phone has been left with DWBIA staff to handle any missed calls for registration or calls looking for further information.	
• DWBIA phone systems	Board of Directors
o Discussion surrounded the app that can be added to staff phones compared to quotes for office cell phone.	

• BIA elections - o Mr. MacLeod noted that the BIA elections will take place this upcoming November. - o It was discussed that the DWBIA Annual General Meeting (October 2026) could perhaps be a much bigger event held at a venue in the downtown area. - o Further discussion to take place regarding this matter. • DWBIA Bank Accounts - o Mr. MacLeod noted that KPMG audit has been completed. Once the Financial Statements have been presented the DWBIA should look into closing the DWBRA account. - o Mr. MacLeod spoke about the accounts and his suggestion to close some accounts and move monies around. - o Motion made by Mr. MacLeod "DWBRA Account – short term investments- 30 day roll over. Gift Card Account – close and move to operating. DWBIA Farmers' Market – 40k to operating. Farmers' Market 50k GIC 1 year Farmers' Market 50K GIC 6 month term." - o The Motion was seconded by Ms. Atkins and approved. • TheoRisee Foundation – sponsorship - o The Board of Directors approved a sponsorship of \$500 for a launch event. - o Administration to await invoice for payout. • Booking Calendar - o The Board approved the online booking calendar costs to Elev8 webstudio.	Board of Directors Board of Directors Board of Directors Board of Directors Board of Directors Board of Directors
UPCOMING MEETING DATES • DWBIA Striking Committee Meeting Monday, June 8, 2026 @5:30pm • DWBIA Board of Directors Meeting Tuesday, June 23, 2026 @ 5:30pm • DWBIA Striking Committee Meeting Monday, July 13, 2026 @ 5:30pm	

• DWBIA Board of Directors Meeting Monday, July 27, 2026	
ADJOURNMENT o Meeting adjourned at 7:45 pm	