



MINUTES

MEETING: Striking Committee Meeting
DATE: Monday, June 8, 2026
TIME: 5:30 PM
LOCATION: 484 Pelissier Street
ATTENDEES: Chris MacLeod, Olivia Holt, Sunny Bhatti, Misty Adams, Ray Blanchard, Councillor Renaldo Agostino
REGRETS: Ron Balla
STAFF: Janice Dyett and Shane Peters

Agenda and Discussion	Responsibility of:
CALL TO ORDER Mr. MacLeod opened the meeting at 5:40 pm Reading of Land Acknowledgement. Modified agenda was adopted by Ms. Adams and Mr. Bhatti.	Striking Committee Administration Striking Committee
DISCLOSURE OF INTEREST None.	
ADOPTION OF THE MINUTES	Striking Committee

REGULAR BUSINESS ITEMS

- **Pelissier St. Lights - update**

- Mr. Blanchard noted that there are no updates on the installation dates at this time.

Striking Committee

- **Farmers' Market attendance and dunk tank - update**

- Administration noted that the Dunk Tank will be held on June 27, during Farmers' Market.

Striking Committee

- People currently registered to be dunked are Councillor Renaldo Agostino, Councillor Frasier Fathers, Councillor Kieren McKenzie, Johnny Parks and Dan MacDonald from 89X, as well as Shane Peters. \$5 for one ball, \$10 for three chances to dunk the local celebrity.

Administration

- Administration spoke to the attendance counting for the past two market dates. May 30 showed approximately 6000 attendees and June 6 was a slower date with approximately 4400 people attending. Art in the Park was also taking place during the June 6 date.

- **Downtown Lights - completed**

- Mr. Agostino asked Administration to send reminder.

Striking Committee

- **St. Leonard's House – Essex County Maintenance - CoW**

- Agenda item deferred to next meeting.

Striking Committee

- **Website Design - update**

- Administration to send the link to the Board of Directors for the new website.

Striking Committee

- Agenda item deferred to next meeting.

- **Motor City Community Credit Union – GIC rates**

- Current GIC rates were presented to the Striking Committee.

- Mr. MacLeod discussed different options for redeemable GIC's. The Striking Committee agreed with the idea of 2 GIC's at \$50,000 each.

Striking Committee

NEW BUSINESS • The Big Ate Dinner Club ○ Administration noted that they had been approached with respect to the AM800 dinner club promotion whereby one restaurant per month would be designated on the Big Ate Dinner Club page, for a cost per client of \$2,500 per month with a 4-month investment. ○ Agenda item deferred to next meeting to give the Striking Committee time to collect more information. • Bus Stop, Bus Goes ○ Mr. MacLeod met with Christian Vegh regarding a proposed fundraising concert to take place in the Pelissier St. parking garage in early September. ○ The ask is for a monetary contribution to the concert as well as an in-kind donation with respect to the use of the garage and help in managing food and alcohol sales including permits and marketing. ○ Agenda item deferred to next meeting. • Windsor Essex Pride Fest sponsorship ○ The DWBIA has been asked for sponsorship for the Windsor Essex Pride Fest. ○ The Pride Parade and main event is planned for Ottawa Street and Lanspeary Park. ○ Mr. Agostino to speak with organizers as there may be an opportunity to plan an event in the downtown area. ○ Agenda item deferred to next meeting • Lebanese Festival - sponsorship ○ Mr. Agostino spoke about the Lebanese Festival that is scheduled to take place at Festival Plaza. ○ Further information needed and agenda item is deferred to next meeting.	Administration Striking Committee Striking Committee Striking Committee Administration Striking Committee Striking Committee Striking Committee
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• Night flight – pole vaulting ○ Night Flight is scheduled to take place at the Canadian Flag on June 13 -14. ○ Mr. Agostino to speak with the organizer regarding bringing it to the downtown core for 2027.	Striking Committee
• Elev8 web studio – Google Maps charges ○ Google maps usage costs will need to be delegated to the DWBIA. ○ Discussion took place with respect to costs. ○ The Striking Committee asked that a cap of \$300 be placed on this and for Administration to notify Elev8.	Striking Committee
• Phogheads – Broken Window Program ○ The Striking Committee reviewed the DWBIA broken window program with debate ongoing as to whether to raise the amount. ○ Discussion surrounded three businesses in the downtown who have fixed their broken windows. It was noted that not all invoices have been turned in so only partial costs can be refunded. ○ Motion made by Mr. Agostino to "move broken window program up to \$1000 per year per business. Take \$6000 out of power washing and move into broken window program." ○ The Motion was seconded by Mr. Bhatti, and approved. ○ The Motion to be brought back to the Board for final approval.	Striking Committee
• Squirt – Downtown event ○ Agenda item deferred to next meeting	Striking Committee
• Windsor Waterfront Marathon - sponsorship ○ The Ground Effects Windsor Waterfront Marathon will take place on Sunday, September 13, 2026. ○ Discussion surrounded the opportunity to have a QR code placed in every grab bag and the information that we would want the QR code to provide.	Striking Committee

○ Motion made by Mr. Agostino to take "\$2500 from the events budget for Windsor Half Marathon." ○ The Motion was seconded by Mr. Bhatti, and approved. • OCF Payment Agreement (Tree Project update) ○ Agenda item deferred to next meeting. • Experience Ontario Grant - update ○ Mr. Peters announced that the DWBIA has been awarded a grant that is to be used for WinterFest 2026 activities. ○ The events will take place over the three weekends, with 4 events each weekend. These events will consist of winter markets as well as workshops. • Funding Support – Downtown Dollar Program ○ Agenda item deferred to next meeting. • Project Greenlight Networking Event ○ The Striking Committee will not be taking part in this networking event.	Striking Committee Striking Committee Administration Striking Committee Striking Committee
UPCOMING MEETING DATES • DWBIA Board of Directors Meeting Tuesday, June 23, 2026 @ 5:30pm • DWBIA Striking Committee Meeting Monday, July 13, 2026 @ 5:30pm • DWBIA Board of Directors Meeting Monday, July 27, 2026	
ADJOURNMENT Meeting adjourned at 7:00 pm	

